

GOVERNMENT OF ODISHA
INFORMATION & PUBLIC RELATIONS DEPARTMENT

No. SN-07/2017 14601 /IPR, Bhubaneswar, Dated :- 17/12/18

NOTIFICATION

Government of Odisha in Information and Public Relations Department have finalised the rate as mentioned below for Print Media and Electronics Media for Preparation of IEC materials for Government of Odisha.

Sl. No	Name of the Activity	Specification	Lowest Rate	
			Quoted Rate in INR	Taxes
1	Design for Print Media (Advertisement)	Design for logo	2,000	18 %
		Design for sticker /poster per Sq. Cm.	9.92	18 %
		Design for news paper per Sq. Cm.	9.92	18 %
		Design for hoarding per Sq. Cm.	0.35	18 %
2	Design of IEC Materials	Flex Backdrop / Banner Design (Per sq.ft)	8.58	18 %
		Printing and framing of: Backdrop(flex) Standee (flex) Podium Branding(flex) (Per Sq. ft)	8.52	18 %
		Language Translation – Including DTP (per 100 word) Content writing for reports/ brochures/online publication/internal communication/speech writing	45	18 %
3	Content Writing			
4	Outdoor Media Ads	Hoarding (Per Sq Ft) mounting	3.52	18 %
		Posters (Per Sq Ft) mounting	3.20	18 %
		Bus Panels (Per Sq Ft) mounting	3.11	18 %
		Digital Signage (Per Sq Ft) mounting	2.99	18 %
		Wall Printing (Per Sq Ft) mounting	2.92	18 %
5	Radio Jingles / Song / Signature Tunes	Up to 60 Second	5,000	18 %
		Above 60 Second	9,553	18 %
6	Content for Sponsored Radio Programme	Up to 15 Min	5,000	18 %
		Up to 30 Min	10,000	18 %
		Above 30 Min	10,000	18 %
7	Video Spots	Up to 60 Seconds	15,000	18 %
		Above 60 - 120 Seconds	25,000	18 %
8	Documentary /Spots / Telefilms	From 2 to 5 Min	1,00,000	18 %
		Above 5 – 15 Min	1,50,000	18 %
		Above 15 – 30 Min	2,00,000	18 %
9	Video Compilation in digital format	Up to 5 Min	5,000	18 %
		Up to 30 Min	10,000	18 %
		Up to 60 Min	20,000	18 %
		More than 60 Min	30,000	18 %

Specialist services pertaining to Print and AV Media	Video Shooting (Outdoor Location) – per day Format HD	30,000	18 %
	Video Shooting (Interviews) – Per day Format HD	25,000	18 %
	VO Script writing (1-5 min)	5,000	18 %
	Content Writing for reports/ brochures/online publication/internal communication/speech writing (per 100 words)	35	18 %
	Language Translation – Including vetting and typing (per 100 word)	45	18 %

15/12/18
Addl. Director-cum-JS to Govt.

Memo No 14602, Date- 17.12.18

Copy forwarded to all Departments/Chief Election Officer, Odisha for information and necessary action.

15/12/18
Addl. Director-cum-JS to Govt

Memo No 14603, Date- 17.12.18

Copy forwarded to PS to Commissioner-cum-Secy to Govt, I & PR/ PS to DIPR for kind information of Commissioner-cum-Secy to Govt /DIPR respectively.

15/12/18
Addl. Director-cum-JS to Govt

Memo No 14604, Date- 17.12.18

Copy forwarded to Fast Communication, HIG-85A, Sailashree Vihar, Bhubaneswar / Asian Shopping Club, Buxi Bazar , Cuttack / Prelude Novel Ventures Pvt Ltd,108/B, Master Canteen, Bhubaneswar for information and necessary action.

15/12/18
Addl. Director-cum-JS to Govt

Memo No 14605, Date- 17.12.18

Copy forwarded to System Analyst for information and necessary action. He is requested to take appropriate steps for uploading the notification in the websites of I & PR Department.

15/12/18
Addl. Director-cum-JS to Govt

307

System Analyst

GOVERNMENT OF ODISHA
INFORMATION & PUBLIC RELATIONS DEPARTMENT

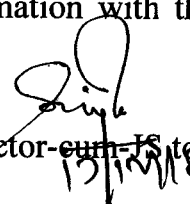
No. SN-07/2017 14596 /IPR, Bhubaneswar, Dated :- 17.12.18

NOTIFICATION

Government of Odisha in Information and Public Relations Department have been pleased to empanel the following Creative Agencies for Print Media and Electronics Media for Preparation of IEC materials for Government of Odisha.

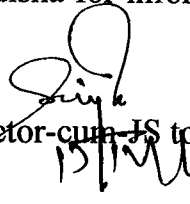
SI No.	Name of the Creative Agencies
1	Fast Communication, HIG-85A, Sailashree Vihar, Bhubaneswar
2	Asian Shopping Club, BuxiBazar , Cuttack
3	Prelude Novel Ventures Pvt Ltd,108/B, Master Canteen, Bhubaneswar

The above mentioned Creative Agencies are empanelled in confirmation with the terms of RFP No-9265, dt- 28.07.2018.


Addl. Director-cum-JS to Govt.

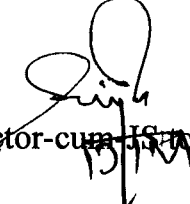
Memo No 14597 , Date- 17.12.18

Copy forwarded to all Departments/Chief Election Officer, Odisha for information and necessary action.


Addl. Director-cum-JS to Govt

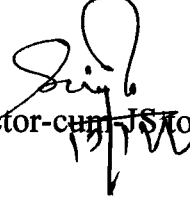
Memo No 14598 , Date- 17.12.18

Copy forwarded to PS to Commissioner-cum-Secy to Govt, I & PR/ PS to DIPR for kind information of Commissioner-cum-Secy to Govt /DIPR respectively.


Addl. Director-cum-JS to Govt

Memo No 14599 , Date- 17.12.18

Copy forwarded to Fast Communication, HIG-85A, Sailashree Vihar, Bhubaneswar / Asian Shopping Club, Buxi Bazar , Cuttack / Prelude Novel Ventures Pvt Ltd,108/B, Master Canteen, Bhubaneswar for information and necessary action.


Addl. Director-cum-JS to Govt

Memo No 14600 , Date- 17.12.18

Copy forwarded to System Analyst for information and necessary action. He is requested to take appropriate steps for uploading the notification in the websites of I & PR Department.


Addl. Director-cum-JS to Govt