

GOVERNMENT OF ODISHA
INFORMATION AND PUBLIC RELATIONS DEPARTMENT

No. 9583 / IPR, Bhubaneswar
(CHAL-03/2018)

Date: 06/08/18

NOTIFICATION

Government of Odisha in Information and Public Relations Department have been pleased to finalise the production rate of Short films/Documentary of 15-30 minutes duration and above, Audio Spot and Radio Jingles as follows:

Sl.No.	Audio/Audio Visual Production	Duration	Rate Fixed (Excluding GST) in INR
1	Documentary / Short films	15-30 minutes and above	Rs.3,00,000/- (Rupees Three Lakh) up to 15 minutes and Rs.7000/- per additional minute
2	Audio Spot	Up to 30 Seconds	Rs.8000/-
		Up to 60 Seconds	Rs.10,000/-
		Above 60 Seconds	Rs.10,000/- + Rs.200/- per additional seconds
3	Radio Jingles	Up to 60 Seconds and above	Rs.24,000/-

The firm has to submit the finished product/output in full HD format along with rushes (Shooting materials) to I&PR Department. In case of production of TVCs, Documentary / Short films using Graphics/Designs etc. the firm has to submit only the finished product/output in full HD format and need not submit rushes (Shooting materials).

In special cases, taking into account engagement of celebrities, additional man power, location and equipments for production, decision on finalisation of production rate will be taken on the cost involvement on these items.

Director

Memo No. 9584 /IPR., BBSR, Dated 06/08/18

Copy forwarded to P.S. to Hon'ble Minister,I&PR/P.S. to Commissioner -cum- Secretary to Govt., I & PR/ P.S. to Director, I & PR for kind information of Hon'ble Minister/ Commissioner- cum- Secretary to Govt., and Director respectively.

Joint Director-cum-Deputy Secretary to Govt

Memo No. 9585 /IPR., BBSR, Dated 06/08/18

Copy forwarded to System Analyst for information and necessary action. He is requested to take appropriate steps for uploading the notification in the website of Information and Public Relation Department.

Joint Director-cum-Deputy Secretary to Govt

Memo No. 9586 /IPR., BBSR, Dated 06/08/18

Copy forwarded to All Departments of Government of Odisha for information and necessary action.

Joint Director-cum-Deputy Secretary to Govt

Memo No. 9587 /IPR., BBSR, Dated 06/08/18

Copy forwarded to Asst. Director (Film)/ PC(TV) for information and necessary action.

Joint Director-cum-Deputy Secretary to Govt

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System Analyst