

APPROVED PERIODICALS

Sl.No.	Name of the periodicals	Periodicity	Circulation	RATE
1	Nijukti Khabar	Weekly	102515(DAVP)	29.80
2	E.P.A Weekly	Weekly	52342(DAVP)	19.60
3	S.O. kholapharda	Weekly	56348(DAVP)	19.60
4	India First	Weekly	38670(DAVP)	15.70
5	Dindayal Mail	Weekly	45476(DAVP)	18.40
6	Suchana Patra	Weekly	46425(DAVP)	19.60
7	Sushasana	Weekly	51627(DAVP)	18.40
8	Isha	Weekly	58394(CA)	19.60
9	Sakala Surya	Weekly	49662(CA)	4.00
10	Orissa Express	Weekly	54876(DAVP)	18.40
11	Manthan	Weekly	37300(CA)	18.40
12	Chira Sandhan	Weekly	40000(CA)	4.00
13	Sharamika Malika	Weekly	23275(DAVP)	13.20
14	Rastradeep	Weekly	20840(DAVP)	10.70
15	Purbancal Sambad	Weekly	19381(CA)	4.00
16	Janatara Bandhu	Weekly	25354(DAVP)	13.20
17	Nabeen	Weekly	16250(DAVP)	10.70
18	Paschimanchal	Weekly	15928(DAVP)	10.70
19	Aaroop	Weekly	22617(DAVP)	13.20
20	Bishesha Khabar	Weekly	10600(CA)	4.00
21	Satarka	Weekly	16843(DAVP)	10.70
22	O.E. & B.News	Weekly	53874(DAVP)	18.40
23	Asha Pradeep	Weekly	25803(DAVP)	13.20
24	Utkal Prahari	Weekly	11000 (CA)	4.00
25	Capital Poster	Weekly	10110(CA)	4.00
26	Prabaha	Weekly	16682(CA)	4.00
27	A.S. Pratibimba	Weekly	37900(CA)	4.00
28	Graharaja	Weekly	14000(CA)	4.00
29	Baghua Barta	Weekly	10500(CA)	4.00
30	Priya Khabar	Weekly	25200	4.00
31	Satya Sangharasha	Weekly	11900(CA)	4.00

32	Neta	Weekly	42847(DAVP)	15.70
33	Employment Solution	Weekly	56211(CA)	4.00
34	Subarta	Weekly	10080(CA)	4.00
35	Hiranchal	Weekly	15500	19.60
36	Bartta	Weekly	10000(CA)	4.00
37	Samikhya Amasamayar	Weekly	10800	4.00
38	Sahana Mela	Weekly	10925	4.00
39	Industry Mines Observer	Fortnightly	19794	12.40
40	Swadhikar	Weekly	11200(CA)	4.00
41	Kholakatha	Weekly	18200(CA)	4.00
42	Pawan Putra	Weekly	15300(CA)	4.00
43	Pratigyan	Weekly	10300(CA)	4.00
44	Awhawan	Weekly	11350	4.00
45	Atma Nirbhara	Weekly	24120	4.00
46	Bhumi Barta	Weekly	14500	4.00
47	Janamata Parikrama	Weekly	14150	4.00
48	Loka Samparka	Weekly	13290	4.00
49	Odiyara Sanmana	Weekly	15250	4.00
50	Pol. & Ind. Times of Odisha	Weekly	10940	4.00
51	Prathama	Weekly	18200	4.00
52	Koshala Prabaha	Weekly	19000	4.00
53	Samayara Dhara	Weekly	31128	4.00
54	Sasabda	Weekly	14000	4.00
55	Satya Khabar	Weekly	11500	4.00
56	Ulka	Weekly	17800	4.00
57	Bira Kalinga	Weekly	10200	4.00
58	Ravivasariya Kalika	Weekly	59500	4.00
59	Bajrakila	Weekly	10500	4.00
60	Newplanner	Bi-Weekly	32300(CA)	4.00
61	Narikalyana	Fortnightly	66026(DAVP)	22.00
62	Dhwaja	Fortnightly	11185(CA)	4.00
63	O.P.News Analysis	Fortnightly	10525(CA)	4.00
64	Bikasha Barta	Fortnightly	16840	10.70

65	Nijukti Keshari	Fortnightly	13100(CA)	4.00
66	Life Line	Fortnightly	22518(CA)	4.00
67	Sambada Bahika	Fortnightly	18625(CA)	4.00
68	Kalingaprava	Fortnightly	10537	4.00
69	Pratisruti Plus	Fortnightly	15300	4.00
70	Odisha News	Fortnightly	20610	10.70
71	Unnati Pathe	Weekly	12300	4.00
72	Utkal Nakhyatra	Fortnightly	11300	4.00
73	Odissa Sandesh	Fortnightly	16500	4.00
74	Janatantra	Fortnightly	11030	4.00
75	Juga Surya	Monthly	27029(DAVP)	13.90
76	K.B.Annapurna	Monthly	17644(CA)	4.00
77	Suryasta	Monthly	10200(CA)	4.00
78	Amrutayana	Monthly	24264(DAVP)	11.50
79	Pallibadhu	Monthly	52285(DAVP)	19.10
80	Jugashree Juganari	Monthly	10900(DAVP)	10.10
81	Orissa Calling	Monthly	10300(DAVP)	4.00
82	Bikaha Barta	Monthly	36906(DAVP)	16.40
83	Kadambini	Monthly	34317	19.50
84	Sahakara	Monthly	20365(DAVP)	13.20
85	Parada	Monthly	20863(CA)	4.00
86	Krushaka Sambada	Monthly	19690(DAVP)	11.05
87	Jeebana Ranga	Monthly	15250(CA)	4.00
88	Nuajugar Nua Sakal	Monthly	10000(CA)	4.00
89	Kishor Swakhyar	Monthly	10000(CA)	4.00
90	Emerging Science	Monthly	4300	4.00
91	India Corridor	Monthly	11500	4.00
92	Sahara Khabara	Monthly	12600	4.00
93	Satya Chetana	Monthly	15500	4.00
94	Gokarnika	Quarterly	10300(CA)	4.00
95	Mumbai Odia Samaj	Fortnightly	14422	4.00

APPROVED DAILY NEWSPAPERS

Sl. No.	Newspaper Name	Publication	Circulation	RATE(in sq. cm.)
BIG DAILIES				
1	SAMBAD	BHUBANESWAR	269988	72.35
2	DHARITRI	BHUBANESWAR	194997	55.20
3	SAMAJ	CUTTACK	174732	49.50
4	SAMAYA	BHUBANESWAR	163207	46.20
5	PRAGA TIVADI	BHUBANESWAR	153178	43.40
6	SURYA PRAVA	BHUBANESWAR	142586	45.43
7	MATRUBHASA	CUTTACK	139620	44.49
8	ORISSA BHASKAR	BHUBANESWAR	124017	35.10
9	ANUPAM BHARAT	BERHAMPUR	122002	34.50
10	SAMBAD KALIKA	BHUBANESWAR	112725	31.90
11	PRAJATANTRA	CUTTACK	110516	31.30
12	ODISHA EXPRESS	BHUBANESWAR	107770	34.34
13	KHABARA	BHUBANESWAR	96573	31.86
14	DINALIPI	BHUBANESWAR	82252	27.08
MEDIUM DAILIES				
15	AGNISHIKHA	SAMBALPUR	72860	21.20
16	AJKALI	BHUBANESWAR	42143	14.90
17	AJKALI	BALASORE	74618	21.20
18	NUTAN BARTA	BALASORE	48350	17.60
19	ORISSA TIMES	BHUBANESWAR	75000	21.20
20	ANANYA	BHUBANESWAR	39643	4.00
21	OSCAR UTKAL	BHUBANESWAR	32225	4.00
22	PARYABEKHYAK	BHUBANESWAR	62000	18.90
23	BEURA	BHADRAK	26818	4.00
24	BHARAT DARSHAN	SAMBALPUR	37729	14.90
25	BHARAT DARSHAN	ROURKELA	71158	21.20
26	PRAMEYA	BHUBANESWAR	75000	4.00
27	DAKARA	SAMBALPUR	34800	4.00
28	DANSANA	BHUBANESWAR	61306	18.90
29	DHWANI PRATIDHWANI	BALASORE	74188	21.20
30	DUNIYA KHABAR	BHUBANESWAR	65877	21.20
31	DURABARTA	BHUBANESWAR	35475	14.90
32	ESWAR	BHUBANESWAR	74000	21.20
33	ESWAR	ROURKELA	72628	21.20
34	ESWAR	BHADRAK	48741	17.60
35	PRATIDIN	BHUBANESWAR	68420	21.20
36	SAKALA	BHADRAK	45448	17.60
37	INDIAN ERA	BHUBANESWAR	60689	21.20
38	JANAMUKHA	SAMBALPUR	52339	4.00
39	SUDHAR	ROURKELA	48400	17.60
40	KALANTAR	BALASORE	59267	21.20
41	KALINGA BHARATI	ROURKELA	75000	21.20
42	KALINGA MAIL	BHUBANESWAR	69339	21.20

43	KHOLADWAR	BHUBANESWAR	75000	21.20
44	KRANTI DHARA	BHUBANESWAR	71888	21.20
45	LOKAKATHA	RAJGANGPUR	29820	12.40
46	MAHABHARAT	BHUBANESWAR	66829	21.20
47	MUKTA MANDAP	PURI	53062	17.60
48	SARBASADHARANA	BHUBANESWAR	44000	4.00
49	NAYAYABATI	ATHAGARH	74270	21.20
50	TRISHAKTI	BHUBANESWAR	45467	4.00
51	TEERTH KHETRA	PURI	43402	4.00
52	UTKAL MAIL	BHUBANESWAR	51397	17.60
53	UTKAL MAIL	ROURKELA	75000	21.20
54	UTKAL SAMAJ	PURI	74256	21.20
55	SANCHAR	BHUBANESWAR	47700	4.00
56	SATYARA SWARA NIRBHAY	BHUBANESWAR	26257	4.00
57	SAHANA MELA	BHUBANESWAR	45500	4.00
58	DARSHANA	BHUBANESWAR	66975	4.00
SMALL DAILIES				
59	AAROOP	JHARSUGUDA	10100	4.00
60	AMA RAJADHANI	BHUBANESWAR	16036	10.00
61	AMARI KATHA	BHUBANESWAR	17100	4.00
62	NAKSHATRA JYOTI	BHUBANESWAR	24000	4.00
63	ODISHA EXPRESS(KDP)	KENDRAPARA	16000	4.00
64	ANUDHYANA	BALASORE	12200	4.00
65	ORISSA TODAY	BHUBANESWAR	10800	4.00
66	AROMV	BHUBANESWAR	14500	4.00
67	ODISHA JANAGANANKA SWATANTRA BARTA	BHUBANESWAR	10900	4.00
68	DAINIK ASHA	BERHAMPUR	19718	10.00
69	HIRANCHAL	SAMBALPUR	21755	4.00
70	HIRANCHAL	BHUBANESWAR	22300	4.00
71	PRATIDIN	BERHAMPUR	27270	12.40
72	JANAVANI	BHUBANESWAR	23990	10.00
73	SRUTI	BHUBANESWAR	18300	4.00
74	MANTHAN	BHUBANESWAR	15200	4.00
75	UTKAL SAMACHAR	ROURKELA	11143	4.00
76	VISWABANI	BHUBANESWAR	11500	4.00
77	ODISHA KHABAR	BALASORE	12290	4.00
78	MALLAHAR	BHUBANESWAR	25800	4.00
79	AKHBARNAMA	BHUBANESWAR	17627	11.34
80	SWADHIKAR	KENDRAPARA	17500	4.00

APPROVED ENGLISH DAILIES

Sl. No.	Name of the Newspaper	Advertisement Rate (Per column Cm.)	
		Display	Classified
1	STATESMAN,4, CHOWRANGHI SQUARE CALCUTTA-I		
	DELHI EDITION	RS.150.00	RS.170.00
	KOLKATA EDITION	RS.780.00	RS.880.00
	BHUBANESWAR EDITION	RS.150.00	RS.150.00
2	HINDUSTAN TIMES, 18-20, KASTURAB GANDHI MARG, NEW DELHI.	RS.1170.00	RS.1365.00
	MUMBAI EDITION	RS.1200.00	RS.1200.00
	KOLKATA EDITION	RS.250.00	RS.250.00
3	ASIAN AGE, 20, PRAFULL SARKAR STREET, KOLKATA-72	RS.400.00	RS.400.00
4	NEW INDIAN EXPRESS, 1-2-528, RD :591, LOWER TANK BUND ROAD, DOMALGUDA, HYDERABAD		
	SOUTH EDITION	RS.950.00	RS.950.00
	BHUBANESWAR EDITION	RS.150.00	RS.150.00
5	INDIAN EXPRESS, 1-2-528, RD:591, LOWER TANK BUND ROAD DOMALGUDA, HYDERABAD		
	WEST EDITION	RS.725.00	RS.835.00
	NORTH EDITION	RS.575.00	RS.575.00
	NORTH & WEST EDITION	RS.1300.00	RS.1410.00
6	THE TIMES OF INDIA, 25-A, STATION SQUARE, UNIT- III, BHUBANESWAR.		
	NEW DELHI EDITION	RS.800.00	RS.900.00
	MUMBAI EDITION	RS.1440.00	RS.1500.00
	BANGALORE EDITION	RS.160.00	RS.140.00
	BHUBANESWAR EDITION	RS.150.00	RS.150.00
	KOLKATA EDITION	RS.780.00	RS.880.00
7	THE ECONOMICS TIMES		
	NEW DELHI EDITION	RS.610.00	RS.520.00
	KOLKATA EDITION	RS.320.00	RS.320.00
	ALL EDITION	RS.2200.00	RS.1500.00
8	HINDU, 50-19-9, T.P.T.COLONY, SEETHAMUDRA, VISAKHAPATANAM.		
	SOUTH EDITION	RS.1275.00	RS.1275.00
	DELHI EDITION	RS.120.00	RS.120.00
	ALL EDITION	RS.1350.00	RS.1350.00
9	FINANCIAL EXPRESS		
	MUMBAI EDITION	RS.350.00	RS.350.00
	NEW DELHI EDITION	RS.300.00	RS.300.00
10	BUSINESS STANDARD		
	MUMBAI EDITION	RS.195.00	RS.195.00
	NEW DELHI EDITION	RS.250.00	RS.250.00
	PUNE EDITION	RS.8.38 PER Sq. C.M	RS.8.38 PER Sq. C.M
11	THE PIONEER		
	BHUBANESWAR EDITION	RS.150.00	RS.150.00
	LUCKNOW EDITION	RS.230.00	RS.230.00
	DELHI EDITION	RS.225.00	RS.225.00
	DELHI & LUCKNOW EDITION	RS.445.00	RS.445.00
12	DAILY NEWS ANALYSIS (DNA) MUMBAI EDITION	RS.422.00	RS.422.00
13	POLITICAL & BUSINESS DAILY		
	NEW DELHI EDITION	RS.34.34 PER Sq. C.M	RS.34.34 PER Sq. C.M
	CUTTACK EDITION	RS.150.00	RS.150.00
14	DECCAN CHRONICLE		

	CHENNAI EDITION	Rs.91.77 PER Sq. C.M	Rs.91.77 PER Sq. C.M
	BANGALORE EDITION	RS.70.30 PER Sq. C.M	RS.70.30 PER Sq. C.M
	SECANDERABAD EDITION	Rs.123.30 PER Sq. C.M	Rs.123.30 PER Sq. C.M
15	TELEGRAPH		
	BHUBANESWAR EDITION	RS. 150.00	RS. 150.00
16	FREE PRESS JOURNAL, MUMBAI EDITION	RS.23.90 PER Sq. C.M	RS.23.90 PER Sq. C.M