

CIRCULATION FIGURES & RATE OF PERIODICALS

Sl.No.	Name of the periodicals	Periodicity	Circulation	RATE (Per Sq. C.m.)
1	Nijukti Khabar	Weekly	102515(DAVP)	29.80
2	E.P.A Weekly	Weekly	52342(DAVP)	19.60
3	S.O. kholapharda	Weekly	56348(DAVP)	19.60
4	India First	Weekly	38670(DAVP)	15.70
5	Dindayal Mail	Weekly	45476(DAVP)	18.40
6	Suchana Patra	Weekly	46425(DAVP)	19.60
7	Sushasana	Weekly	51627(DAVP)	18.40
8	Isha	Weekly	58394(CA)	19.60
9	Sakala Surya	Weekly	49662(CA)	10.00
10	Orissa Express	Weekly	54876(DAVP)	18.40
11	Manthan	Weekly	37300(CA)	18.40
12	Chira Sandhan	Weekly	40000(CA)	10.00
13	Sharamika Malika	Weekly	23275(DAVP)	13.20
14	Rastradeep	Weekly	20840(DAVP)	10.70
15	Purbancal Sambad	Weekly	19381(CA)	10.00
16	Janatara Bandhu	Weekly	25354(DAVP)	13.20
17	Nabeen	Weekly	16250(DAVP)	10.70
18	Paschimanchal	Weekly	15928(DAVP)	10.70
19	Aaroop	Weekly	22617(DAVP)	13.20
20	Bishesha Khabar	Weekly	10600(CA)	10.00
21	Satarka	Weekly	16843(DAVP)	10.70
22	O.E. & B.News	Weekly	53874(DAVP)	18.40
23	Asha Pradeep	Weekly	25803(DAVP)	13.20
24	Utkal Prahari	Weekly	11000 (CA)	10.00
25	Capital Poster	Weekly	10110(CA)	10.00
26	Prabaha	Weekly	16682(CA)	10.00
27	A.S. Pratibimba	Weekly	37900(CA)	10.00
28	Graharaja	Weekly	14000(CA)	10.00
29	Baghua Barta	Weekly	10500(CA)	10.00
30	Priya Khabar	Weekly	25200	10.00
31	Satya Sangharasha	Weekly	11900(CA)	10.00

32	Neta	Weekly	42847(DAVP)	15.70
33	Employment Solution	Weekly	56211(CA)	10.00
34	Subarta	Weekly	10080(CA)	10.00
35	Hiranchal	Weekly	15500	19.60
36	Bartta	Weekly	10000(CA)	10.00
37	Samikhya Amasamayar	Weekly	10800	10.00
38	Sahana Mela	Weekly	10925	10.00
39	Industry Mines Observer	Weekly	19794	12.40
40	Swadhikar	Weekly	11200(CA)	10.00
41	Kholakatha	Weekly	18200(CA)	10.00
42	Pawan Putra	Weekly	15300(CA)	10.00
43	Pratigyan	Weekly	10300(CA)	10.00
44	Awhawan	Weekly	11350	10.00
45	Atma Nirbhara	Weekly	24120	10.00
46	Bhumi Barta	Weekly	14500	10.00
47	Janamata Parikrama	Weekly	14150	10.00
48	Loka Samparka	Weekly	13290	10.00
49	Odiyara Sanmana	Weekly	15250	10.00
50	Pol. & Ind. Times of Odisha	Weekly	10940	10.00
51	Prathama	Weekly	18200	10.00
52	Koshala Prabaha	Weekly	19000	10.00
53	Samayara Dhara	Weekly	31128	10.00
54	Sasabda	Weekly	14000	10.00
55	Satya Khabar	Weekly	11500	10.00
56	Ulka	Weekly	17800	10.00
57	Bira Kalinga	Weekly	10200	10.00
58	Ravivasariya Kalika	Weekly	59500	10.00
59	Unnati Pathe	Weekly	12300	10.00
60	Newplanner	Bi-Weekly	32300(CA)	10.00
61	Narikalyana	Fortnigtly	66026(DAVP)	22.00
62	Dhwaja	Fortnigtly	11185(CA)	10.00
63	O.P.News Analysis	Fortnigtly	10525(CA)	10.00
64	Bikasha Barta	Fortnigtly	16840	10.70

65	Nijukti Keshari	Fortnigtly	13100(CA)	10.00
66	Life Line	Fortnigtly	22518(CA)	10.00
67	Sambada Bahika	Fortnigtly	18625(CA)	10.00
68	Kalingaprava	Fortnigtly	10537	10.00
69	Pratisruti Plus	Fortnigtly	15300	10.00
70	Odisha News	Fortnigtly	20610	10.70
71	Utkal Nakhyatra	Fortnigtly	11300	10.00
72	Odissa Sandesh	Fortnigtly	16500	10.00
73	Janatantra	Fortnigtly	11030	10.00
74	Mumbai Odia Samaj	Fortnigtly	14422	10.00
75	Juga Surya	Monthly	27029(DAVP)	13.90
76	K.B.Annapurna	Monthly	17644(CA)	10.00
77	Suryasta	Monthly	10200(CA)	10.00
78	Amrutayana	Monthly	24264(DAVP)	11.50
79	Pallibadhu	Monthly	52285(DAVP)	19.10
80	Jugashree Juganari	Monthly	10900(DAVP)	10.10
81	Orissa Calling	Monthly	10300(DAVP)	10.00
82	Bikaha Barta	Monthly	36906(DAVP)	16.40
83	Kadambini	Monthly	34317	19.50
84	Sahakara	Monthly	20365(DAVP)	13.20
85	Parada	Monthly	20863(CA)	10.00
86	Krushaka Sambada	Monthly	19690(DAVP)	11.05
87	Jeebana Ranga	Monthly	15250(CA)	10.00
88	Nuajugar Nua Sakal	Monthly	10000(CA)	10.00
89	Kishor Swakhyar	Monthly	10000(CA)	10.00
90	Emerging Science	Monthly	4300	10.00
91	India Corridor	Monthly	11500	10.00
92	Sahara Khabara	Monthly	12600	10.00
93	Satya Chetana	Monthly	15500	10.00
94	Gokarnika	Quarterly	10300(CA)	10.00

ODIA DAILY NEWSPAPERS				
Sl. No;	Name of News Paper	Publication City	PRESENT CIRCULATION	RATE (PER SQR. CM)
BIG ODIA DAILIES				
1	SAMBAD	All odisha	365767	100.00
2	SAMAJ	Cuttack	224049	85.00
3	PRAMEYA	Bhubaneswar	422360	84.00
4	PRAGATIBADI	Bhubaneswar	221150	84.00
5	DHARITRI	All odisha	157677	76.00
6	SAMAYA	Bhubaneswar	157260	60.00
7	ORISSA BHASKAR	Bhubaneswar	153289	59.00
8	SURYA PRAVA	Bhubaneswar	126119	48.00
9	PRATIDIN	Bhubaneswar	117826	42.00
10	DINALIPI	Bhubaneswar	102543	39.00
11	MATRUBHASA	Cuttack	97580	38.00
12	AJIKALI	Balasore	90000	38.00
13	NITIDIN	Bhubaneswar	75325	32.23
MEDIUM ODIA DAILIES				
14	SAMBAD KALIKA	Bhubaneswar	45000	21.00
15	PRAJATANTRA	Cuttack	45000	21.00
16	ANUPAM BHARAT	Barhampur	45000	21.00
17	UTKAL MAIL	Bhubaneswar	44400	21.00
18	ESWAR	Rourkela	44300	21.00
19	PARYABEKHYAK	Bhubaneswar	44250	21.00
20	AGNISHIKHA	Sambalpur	43750	21.00
21	NAYAYABATI	Cuttack	43624	21.00
22	KHOLADWAR	Bhubaneswar	43604	21.00
23	INDIAN ERA	Bhubaneswar	43562	21.00
24	KALINGA BHARATI	Rourkela	42941	21.00
25	NUTAN BARTA	Balasore	42850	21.00
26	SAKALA	Bhadrak	42698	21.00
27	PRATIDIN	Barhampur	42692	21.00
28	BHARAT DARSHAN	Sambalpur	42000	21.00
29	LOKAKATHA	RAJGANGPUR	41069	21.00
30	KRANTI DHARA	Bhubaneswar	40103	21.00
31	KALINGA MAIL	Bhubaneswar	39952	21.00
32	DHWANI PRATIDHWANI	Balasore	39312	21.00
33	UTKAL SAMAJ	Puri	37669	21.00
34	AKHBARNAMA	Bhubaneswar	37000	21.00
35	ODISHA EXPRESS	Bhubaneswar	36100	21.00
36	MAHABHARAT	Bhubaneswar	35402	21.00
37	BHARAT DARSHAN	Rourkela	26988	18.00
38	SARBASADHARANA	Bhubaneswar	34589	18.00
39	AJIKALI	BHUBANESWAR	42143	14.9
40	BEURA	BHADRAK	26818	10
41	DANSANA	BHUBANESWAR	61306	18.9
42	DUNIYA KHABAR	BHUBANESWAR	65877	21.2

ODIA DAILY NEWSPAPERS

Sl. No;	Name of News Paper	Publication City	PRESENT CIRCULATION	RATE (PER SQR. CM)
43	DURABARTA	BHUBANESWAR	35475	14.9
44	ESWAR	BHUBANESWAR	74000	21.2
45	ESWAR	BHADRAK	48741	17.6
46	SUDHAR	ROURKELA	48400	17.6
47	KALANTAR	BALASORE	59267	21.2
48	MUKTA MANDAP	PURI	53062	17.6
49	TEERTH KHETRA	PURI	43402	10
50	UTKAL MAIL	ROURKELA	75000	21.2
51	SANCHAR	BHUBANESWAR	47700	10
52	SATYARA SWARA NIRBHAY	BHUBANESWAR	26257	10
53	SAHANA MELA	BHUBANESWAR	45500	10
54	DARSHANA	BHUBANESWAR	66975	10
SMALL ODIA DAILY				
55	AAROOP	JHARSUGUDA	10100	10
56	AMA RAJADHANI	BHUBANESWAR	16036	10
57	AMARI KATHA	BHUBANESWAR	17100	10
58	NAKSHATRA JYOTI	BHUBANESWAR	24000	10
59	ODISHA EXPRESS(KDP)	KENDRAPARA	16000	10
60	ANUDHYANA	BALASORE	12200	10
61	ORISSA TODAY	BHUBANESWAR	10800	10
62	ODISHA JANAGANANKA SWATANTRA BARTA	BHUBANESWAR	10900	10
63	HIRANCHAL	SAMBALPUR	21755	10
64	HIRANCHAL	BHUBANESWAR	22300	10
65	JANAVANI	BHUBANESWAR	23990	10
66	SRUTI	BHUBANESWAR	18300	10
67	MANTHAN	BHUBANESWAR	15200	10
68	UTKAL SAMACHAR	ROURKELA	11143	10
69	VISWABANI	BHUBANESWAR	11500	10
70	ODISHA Khabar	BALASORE	12290	10
71	MALLAHAR	BHUBANESWAR	25800	10
72	SWADHIKAR	KENDRAPARA	17500	10

ENGLISH DAILY NEWSPAPERS			
Sl. No.	Name of the Approved English Newspaper	RATE PER SQR CM	
		DISPLAY RATE	CLASSIFIED RATE
1	STATESMAN,4, CHOWRANGHI SQUARE CULCUTTA-I		
	DELHI EDITION	38.00	43.00
	KOLKATA EDITION	195.00	220.00
	BHUBANESWAR EDITION	38.00	38.00
2	HINDUSTAN TIMES, 18-20, KASTURAB GANDHI MARG		
	NEW DELHI.	293.00	342.00
	MUMBAI EDITION	300.00	300.00
	KOLKAT A EDTION	63.00	63.00
3	ASIAN AGE, 20, PRAFULL SARKAR STREET, KOLKATA-72		
	KOLKATA	100.00	100.00
4	NEW INDIAN EXPRESS, 1-2-528, RD :591, LOWER TANK BUND ROAD, DOMALGUDA,		
	SOUTH EDITION	238.00	238.00
	BHUBANESWAR EDITION	38.00	38.00
5	INDIAN EXPRESS, 1-2-528, RD:591, LOWER TANK BUND ROAD DOMALGUDA, HYDERABAD		
	WEST EDITION	182.00	209.00
	NORTH EDITION	144.00	144.00
	NORTH & WEST EDITION	325.00	353.00
6	THE TIMES OF INDIA, 25-A, STATION SQUARE, UNIT- III, BHUBANESWAR.		
	NEW DELHI EDITION	200.00	225.00
	MUMBAI EDITION	360.00	375.00
	BANGALORE EDITION	40.00	35.00
	BHUBANESWAR EDITION	38.00	38.00
	KOLKATA EDITION	195.00	220.00
	ALL EDITION(5EDITION, INCLUDING AHMADABAD & LUCKNOW)	725.00	750.00
7	THE ECONOMICS TIMES		
	NEW DELHI EDITION	153.00	130.00
	KOLKATA EDITION	80.00	80.00
	ALL EDITION	550.00	375.00
8	HINDU, 50-19-9, T.P.T.COLONY, SEETHAMUDRA, VISAKHAPATANAM.		
	SOUTH EDITION	319.00	319.00
	DELHI EDITION	30.00	30.00
	ALL EDITION	338.00	338.00
9	FINANCIAL EXPRESS		
	MUMBAI EDITION	88.00	88.00
	NEW DELHI EDITTON	75.00	75.00
10	BUSINESS STANDARD		
	MUMBAI EDITION	49.00	49.00
	NEW DELHI EDITION	63.00	63.00
	PUNE EDITION	11.00	11.00
11	THE PIONEER		
	BHUBANESWAR EDITION	38.00	38.00
	LUCKNOW EDITION	58.00	58.00
	DELHI EDITION	57.00	57.00
	DELHI & LUCKNOW EDITION	112.00	112.00

ENGLISH DAILY NEWSPAPERS			
Sl. No.	Name of the Approved English Newspaper	RATE PER SQR CM	
		DISPLAY RATE	CLASSIFIED RATE
12	DAILY NEWS ANALYSIS (DNA)		
	MUMBAI EDITION	106.00	106.00
13	POLITICAL & BUSINESS DAILY		
	NEW DELHI EDITION	43.00	43.00
	CUTTACK EDITION	38.00	38.00
14	DECCAN CHRONICLE		
	CHENNAI EDITION	115.00	115.00
	BANGALORE EDITION	88.00	88.00
	SECANDERABAD EDITION	155.00	155.00
15	TELEGRAPH		
	BHUBANESWAR EDITION	38.00	38.00
16	FREE PRESS JOURNAL, MUMBAI EDITION		
	MUMBAI EDITION	30.00	30.00
17	ODISHA POST		
	BHUBANESWAR	17.00	17.00