

INFORMATION & PUBLIC RELATION DEPARTMENT, GOVT OF ODISHA.

PRESS RELEASE

ON OFFING: WORLD TRADE CENTER AT BHUBANESWAR.

Bhubaneswar, 17th November

World Trade Center Association has proposed to establish World Trade Center (WTC) at Bhubaneswar for promotion of International Trade & Investment in the state. The proposal was presented in a high level meeting held under the Chairmanship of Chief Secretary Sri BIjay Kumar Patnaik in the secretariat conference hall today wherein Mr. Jayant Ghate, Advisor, WTC along with his colleagues made the presentation. Discussions in the meeting reveal that WTC aims at effective combination between infrastructure and services to promote and develop international trade in Odisha region. Odisha has a long legacy of international trade in form of maritime activities. Today WTC has 323 centers in 95 countries of the world. It has nearly 1 million business associates who contribute to more than one third of the world trade. The World Trade Center Association formed in 1968 has been constantly boosting up international trade in different countries. Presently such center is operating in Mumbai since 1970 as a non-profit making organization promoted by Govt and private sector initiatives. WTC provides services in the field of trade information, trade education, trade research, exhibition facilities, meeting and conventions, shopping arcades, temporary residential facilities, import & export activities etc. They have proposed to submit their detail project report within two to three months. Chief Secretary Sri Patnaik has advised the CMD, IDCO Sri Priyabrata Patnaik and Principal Secretary Industries Sri T. Ramchandru to examine the necessity of such centers at Bhubaneswar.

**** U.K. Mohapatra, PRO to Chief Secretary****