

GOVERNMENT OF ODISHA
INFORMATION AND PUBLIC RELATIONS DEPARTMENT

No. 6269 IPR, Bhubaneswar
(IPR-AVP-PUB-0027-2017)

Date: 19.5.18

NOTIFICATION

Government of Odisha in Information and Public Relations Department have been pleased to empanel the web portals for releasing Government advertisements on different developmental programmes, schemes and plans. In response to the applications of the following web portals and fulfilment of the term and conditions spelt out in policy issued vide Notification No.10765 dated.4.12.2017. they are hereby empanelled under Category - A for issue of Web banner and Video spot advertisement on the following rates :

Sl. No.	Category	Web Banners (300 x 250 Pixels, 728 x 90 Pixels etc.) per Week (in Rs. inclusive of GST)	Video spots per Week (in Rs. inclusive of GST)
1	A	₹ 76,700/-	₹ 99,120/-

Empanelled Web Media Organisations

1. Kanak News
2. Sambad
3. Odisha Sun Times
4. Dharitri
5. Orissa Post
6. OdishaLIVE
7. Samajalive.in

Director



Memo No. 6270 /IPR., BBSR, Dated 19.5.18

Copy forwarded to P.S. to Hon'ble Minister, I & PR/ P.S to Commissioner-cum-Secretary to Govt, I & PR /P.A.to Director, I & PR for kind information of Hon'ble Minister/ Commissioner-cum-Secretary / Director respectively.

Memo No. 6271 /IPR., BBSR, Dated 19.5.18

Joint Director-cum-Deputy Secretary to Govt.

Copy forwarded to The Manager. Ad Sales, Eastern Media Pvt. Ltd., (**Kanak News, Odisha Sun Times and Sambad**), Sambad Bhawan. B-27, Industrial Estate, Rasulagarh, Bhubaneswar-751010/ The Director, Marketing, **Dharitri.com and Orissa Post.com**, Navajit Printers & Media Pvt.Ltd, B-15, Rasulgarh Industrial Estate, Bhubaneswar-751010/ The Editor in Chief & CEO, **M/S OdishaLIVE**, Academy for Media Learning Private Limited, M-6, Samant Vihar. PO: Mancheswar Rly.colony, Bhubaneswar-751017 / The General Manager (Working),**The Samajlive.in**, Gopabandhu Bhawan, Buxibazar, Cuttack, Odisha-753001 for information and necessary action.

Joint Director-cum-Deputy Secretary to Govt

(P.T.O)