

ADVERTISEMENT TARIFF ODIA DAILIES				
Sl. No;	Name of News Paper	Publication City	CIRCULATION	RATE (PER SQR. CM)
BIG ODIA DAILIES				
1	DHARITRI	BHUBANESWAR	476500	125
2	PRAMEYA	BHUBANESWAR	422360	125
3	SAMBAD	BHUBANESWAR	365767	125
4	SAMAJ	CUTTACK	334521	125
5	PRAGA TIVADI	BHUBANESWAR	221150	84
6	ODISHA EXPRESS	BHUBANESWAR	186266	70.63
7	PRAJATANTRA	CUTTACK	176983	67.11
8	SAMAYA	BHUBANESWAR	157260	60
9	ORISSA BHASKAR	BHUBANESWAR	153289	59
10	SURYA PRAVA	BHUBANESWAR	126119	48
11	PRATIDIN	BHUBANESWAR	117826	42
12	DINALIPI	BHUBANESWAR	102543	39
13	ANUPAM BHARAT	BERHAMPUR	76816	32.23
14	NITIDIN	BHUBANESWAR	75325	32.23
MEDIUM DAILIES				
15	DUNIYA KHABAR	BHUBANESWAR	65877	21.2
16	DANSANA	BHUBANESWAR	61306	18.9
17	KALANTAR	BALASORE	59267	21.2
18	MUKTA MANDAP	PURI	53062	17.6
19	MATRUBHASA	CUTTACK	45000	20.68
20	AJKALI	BALASORE	45000	20.68
21	SAMBAD KALIKA	BHUBANESWAR	45000	21
22	AMARI KATHA	BHUBANESWAR	44802	20
23	SWATANTRA BARTA	BHUBANESWAR	44664	20.68
24	TEERTH KHETRA	PURI	44640	20.68
25	UTKAL SAMACHAR	ROURKELA	44550	20
26	UTKAL MAIL	BHUBANESWAR	44400	21
27	ESWAR	ROURKELA	44300	21
28	PARYABEKHYAK	BHUBANESWAR	44250	21
29	SWADHIKAR	KENDRAPARA	44250	20
30	MANTHAN	BHUBANESWAR	43756	20.68
31	AGNISHIKHA	SAMBALPUR	43750	21
32	NAYAYABATI	ATHAGARH	43624	21
33	KHOLADWAR	BHUBANESWAR	43604	21
34	INDIAN ERA	BHUBANESWAR	43562	21
35	UTKAL MAIL	ROURKELA	43348	20.68
36	ODISHA KHABAR	BALASORE	43348	20.68
37	KALINGA BHARATI	ROURKELA	42941	21
38	NUTAN BARTA	BALASORE	42850	21
39	SAKALA	BHADRAK	42698	21
40	PRATIDIN	BERHAMPUR	42692	21
41	SRUTI	BHUBANESWAR	42507	20
42	AAROOP	JHARSUGUDA	42200	20.68
43	AJKALI	BHUBANESWAR	42143	14.9

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44	BHARAT DARSHAN	SAMBALPUR	42000	21
45	DARSHANA	BHUBANESWAR	41230	20
46	LOKAKATHA	RAJGANGPUR	41069	21
47	SATYARA SWARA NIRBHAY	BHUBANESWAR	40780	20.68
48	ORISSA TODAY	BHUBANESWAR	40200	20.68
49	KRANTI DHARA	BHUBANESWAR	40103	21
50	KALINGA MAIL	BHUBANESWAR	39952	21
51	DHWANI PRATIDHWANI	BALASORE	39312	21
52	SAHANA MELA	BHUBANESWAR	38531	20.68
53	UTKAL SAMAJ	PURI	37669	21
54	ODIYARA SANMAN	JAGATSINGPUR	37007	20.68
55	AKHBARNAMA	BHUBANESWAR	37000	21
56	SANCHAR	BHUBANESWAR	36643	20.68
57	ESWAR	BHUBANESWAR	36250	20.68
58	MALLAHAR	BHUBANESWAR	36250	20.68
59	HIRANCHAL	SAMBALPUR	36208	20
60	HIRANCHAL	BHUBANESWAR	35625	20
61	DURABARTA	BHUBANESWAR	35475	14.9
62	MAHABHARAT	BHUBANESWAR	35402	21
63	ESWAR	BHADRAK	35098	20.68
64	SARBASADHARANA	BHUBANESWAR	34589	18
65	BEURA	BHADRAK	28979	17.12
66	BHARAT DARSHAN	ROURKELA	26988	18
67	SUDHAR	ROURKELA	26314	17.12
SMALL DAILIES				
68	ANUDHYANA	BALASORE	24600	13.49
69	JANAVANI	BHUBANESWAR	23990	10
70	AMA RAJADHANI	BHUBANESWAR	16036	10
71	ODISHA EXPRESS(KDP)	KENDRAPARA	15632	13.49
72	PRASANT	DHENKANAL	15175	13.49
73	VISWABANI	BHUBANESWAR	11500	10
74	NAKSHATRA JYOTI	BHUBANESWAR	11381	9.97

RATE OF ENGLISH DAILY NEWSPAPERS INNER B&W			
Sl. No.	Name of the Approved English Newspaper	RATE PER SQR CM	
		DISPLAY RATE	CLASSIFIED RATE
1	STATESMAN,4, CHOWRANGHI SQUARE CULCUTTA-I		
	DELHI EDITION	38.00	43.00
	KOLKATA EDITION	195.00	220.00
	BHUBANESWAR EDITION	38.00	38.00
2	HINDUSTAN TIMES, 18-20, KASTURAB GANDHI MARG		
	NEW DELHI.	293.00	342.00
	MUMBAI EDITION	300.00	300.00
	KOLKAT A EDTION	63.00	63.00
3	ASIAN AGE, 20, PRAFULL SARKAR STREET, KOLKATA-72		
	KOLKATA	100.00	100.00
4	NEW INDIAN EXPRESS, 1-2-528, RD :591, LOWER TANK BUND ROAD, DOMALGUDA,		
	SOUTH EDITION	238.00	238.00
	BHUBANESWAR EDITION	38.00	38.00
5	INDIAN EXPRESS, 1-2-528, RD:591, LOWER TANK BUND ROAD DOMALGUDA, HYDERABAD		
	WEST EDITION	182.00	209.00
	NORTH EDITION	144.00	144.00
	NORTH & WEST EDITION	325.00	353.00
6	THE TIMES OF INDIA, 25-A, STATION SQUARE, UNIT- III, BHUBANESWAR.		
	NEW DELHI EDITION	200.00	225.00
	MUMBAI EDITION	360.00	375.00
	BANGALORE EDITION	40.00	35.00
	BHUBANESWAR EDITION	38.00	38.00
	KOLKATA EDITION	195.00	220.00
	ALL EDITION(5EDITION, INCLUDING AHMADABAD & LUCKNOW)	725.00	750.00
7	THE ECONOMICS TIMES		
	NEW DELHI EDITION	153.00	130.00
	KOLKATA EDITION	80.00	80.00
	ALL EDITION	550.00	375.00
8	HINDU, 50-19-9, T.P.T.COLONY, SEETHAMUDRA, VISAKHAPATANAM.		
	SOUTH EDITION	319.00	319.00
	DELHI EDITION	30.00	30.00
	ALL EDITION	338.00	338.00
9	FINANCIAL EXPRESS		
	MUMBAI EDITION	88.00	88.00
	NEW DELHI EDITTON	75.00	75.00
10	BUSINESS STANDARD		
	MUMBAI EDITION	49.00	49.00
	NEW DELHI EDITION	63.00	63.00
	PUNE EDITION	11.00	11.00
11	THE PIONEER		
	BHUBANESWAR EDITION	38.00	38.00
	LUCKNOW EDITION	58.00	58.00
	DELHI EDITION	57.00	57.00
	DELHI & LUCKNOW EDITION	112.00	112.00

12	DAILY NEWS ANALYSIS (DNA)		
	MUMBAI EDITION	106.00	106.00
13	POLITICAL & BUSINESS DAILY		
	NEW DELHI EDITION	43.00	43.00
	CUTTACK EDITION	38.00	38.00
14	DECCAN CHRONICLE		
	CHENNAI EDITION	115.00	115.00
	BANGALORE EDITION	88.00	88.00
	SECANDERABAD EDITION	155.00	155.00
15	TELEGRAPH		
	BHUBANESWAR EDITION	38.00	38.00
16	FREE PRESS JOURNAL, MUMBAI EDITION		
	MUMBAI EDITION	30.00	30.00
17	ODISHA POST		
	BHUBANESWAR	17.00	17.00