

GOVERNMENT OF ODISHA
INFORMATION AND PUBLIC RELATIONS DEPARTMENT

No. 4494 / IPR, Bhubaneswar
(IPR-AVP-PUB-0027-2017)


Date: 2-4-18

NOTIFICATION

Government of Odisha in Information and Public Relations Department have finalised the rate as follows for release of Govt. Advertisements to Web Media under category "A".

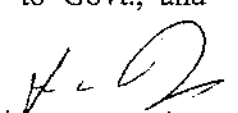
Sl. No.	Category	Web Banners (300 x 250 Pixels, 728 x 90 Pixels etc.) per Week (in Rs. inclusive of GST)	Video spots per Week (in Rs. inclusive of GST)
1	A	₹ 76,700/-	₹ 99,120/-

The interested web media organisation fulfilling the term and conditions spelt out in the earlier Web Media Policy Notification No.10765 dated.4.12.2017 shall be empanelled from time to time on their application for empanelment with relevant documentary support


Director 02/04/18

Memo No. 4495 /IPR., BBSR, Dated 2-4-18

Copy forwarded to P.S. to Commissioner –cum- Secretary to Govt., I & PR/ P.A. to Director, I & PR for kind information of Commissioner- cum- Secretary to Govt., and Director respectively.


Director 02/04/18

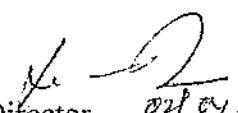
Memo No. 4496 /IPR., BBSR, Dated 2-4-18

Copy forwarded to System Analyst for information and necessary action. He is requested to take appropriate steps for uploading the notification in the website of Information and Public Relation Department.


Director 02/04/18

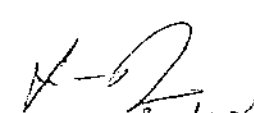
Memo No. 4497 /IPR., BBSR, Dated 2-4-18

Copy forwarded to All Departments of Government of Odisha for information and necessary action.


Director 02/04/18

Memo No. 4498 /IPR., BBSR, Dated 2-4-18

Copy forwarded to Asst. Director (Film)/ PC(TV) for information and necessary action.


Director 02/04/18