Government of Odisha Information & Public Relations Department

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/I&PR, dated

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Expression of Interest

Inviting proposals for sketches and write-ups of tableaux for Republic Day Parade 2019 at New Delhi.

Proposals accompanied with coloured sketches and write-ups for preparation of tableaux to be presented on the occasion of Republic Day Parade-2019 at New Delhi, basing on the following themes are invited from the eminent institutions of Art, Art firms, Designers, Renowned Sculptors, Architects, Advertising Agencies and Artists.

Themes:

- I. Any important episode from the History of State of Odisha
- II. Festivals celebrated in Odisha
- III. Cultural/ Architectural Heritage including any aspect of life of the people of Odisha
- IV. Any important social & Economic development scheme, project or achievement of outstanding nature of the State, which merit display in the National Parade.
- V. Environment
- VI. Vision for the future
- 1. It may be noted that the overall aesthetic appeal of the proposal will have an over-riding priority in determining the acceptability of any proposal.
- 2. It is important to ensure that the tableaux should be eye-catching, worth compete at National level and the presentation should enable the spectators to easily grasp its meaning. The length, breadth and height of the single tableaux should not exceed 45', 14' and 16' (from the ground level) respectively.
- 3. The sketch should clearly depict as to how the tractor pulling the tableaux will be used as a part of the theme. The camouflaging of the tractor should be in harmony with the main theme of the tableaux. There would be a gap of about 6-7 feet between the tractor and the trailer for turning of maneuvering.
- 4. The sketch should be simple, easy to comprehend and should avoid statistical data and unnecessary details. It should be able to communicate, whatever it presents, by itself and should not require any explanation, writing or elaboration. Designs in virtual in the form of CD showing the various components displayed from different angles, can also be presented.
- 5. The number of performers on the trailer would not be more than 10 persons. No performer is permitted to be on the tractor component of the tableaux.
- 6. After the sketch / sketches are approved by the Expert Committee at New Delhi, the applicant / applicants shall be required to submit three-dimensional model of the approved sketch.
- 7. The sketches and three-dimensional models must be made to the scale of 1':1". In case the sketches / models are not to scale, these are likely to be rejected, their artistic excellence notwithstanding.
- 8. Write up of the coloured sketches should not be more than one page in double space.
- 9. Typical Oriya Music cassette (instrumental) is required. No modern musical instruments should have been used.
- 10. The Artist/Designer/Firm can submit more than one sketches quoting rates for each design.
- 11. The selected Firms have to attend the Expert Committee meetings at New Delhi to explain the concept of the theme both at sketch and 3-D Model stage which require 5-6 times visit to New Delhi. Reimbursement for undertaking journey to New Delhi in respect of Artist / Firm for the purpose will be allowed for two persons on each occasion in Railway III AC in case of non selection of tableaux by Ministry of Defence.
- 12. The colour sketch along with the write up must reach the undersigned on or before 04.07.18 by 4.00 p.m.. The detailed cost of presentation of tableau including the cost of 3D model, sketch, music & fabrication etc. may be indicated in the quotation along with PAN Number.
- 13. The parties or their representatives should be present in the office at 11.30 a.m. on 05.07.2018 to explain the concept before the selection committee.

Authority reserves the right to select or reject any or all entry / entries without assigning any reason thereof.