

GOVERNMENT OF ODISHA
INFORMATION AND PUBLIC RELATIONS DEPARTMENT

No. 7757 / IPR, Bhubaneswar
(Chal-03/18)

Date: 26.6.18

NOTIFICATION

After careful consideration, Government of Odisha in Information and Public Relations Department have been pleased to finalise the production rate of Audio Visual Productions like video spots, short films etc. as follows.

Sl. No	Duration of the AV Content	Pre-Production Rate	Production Rate	Post Production Rate	Total
1	10 seconds to 1 minute	Rs.20,000/-	Rs50,000/-	Rs30,000/-	Rs1,00,000/-
2	1 minutes to 2 minutes	Rs.25,000/-	Rs75,000/-	Rs50,000/-	Rs1,50,000/-
3	2 minutes to 5minutes	Rs.35,000/-	Rs1,25,000/-	Rs60,000/-	Rs2,20,000/-
4	5 minutes to 15 minutes	Rs50,000/-	Rs.1,75,000/-	Rs75,000/-	Rs3,00,000/-

The Firm has to submit the finished product/output in full HD format along with rushes (shooting materials) to the Department.

In special cases, taking into account engagement of Celebrities, additional man power and equipments for the production, decision on finalisation of production rate will be taken on the cost involvement on these items.

Director

Memo No. 7758 /IPR., BBSR, Dated 26.6.18

Copy forwarded to P.S. to Hon'ble Minister, I & PR/ P.S to Commissioner-cum-Secretary to Govt, I & PR /P.A.to Director, I & PR for kind information of Hon'ble Minister/ Commissioner-cum-Secretary / Director respectively.

Joint Director-cum-Deputy Secretary to Govt.

26/06/18
System Manager
PTO