

GOVERNMENT OF ODISHA
INFORMATION & PUBLIC RELATIONS DEPARTMENT

NOTIFICATION

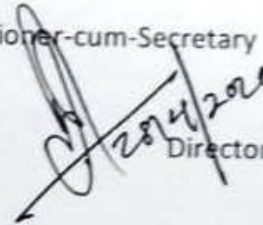
4928
File No. Advt-III-A-28/2020 /IPR, Bhubaneswar, dated 29/04/2020
IPR-ADV3-ADV-0072-2019

Government in I & PR Department, after careful consideration, have decided to implement the followings:

1. Payment of 40% extra premium for Colour Advertisements as compared to Black & White advertisements instead of prevailing practice of paying 100% as per DAVP.
2. Deduction of 15% as Agency Commission at the time of payment of advertisement bills as per DAVP.
3. Release of 500 Sq.Cm Colour advertisement to the empanelled Newspapers & Periodicals for publication in their Annual Day Special issues.
4. Rate revision of Dailies & Periodicals will be done at the beginning of every Financial Year.

This will come into effect from the date of issue of this Letter.

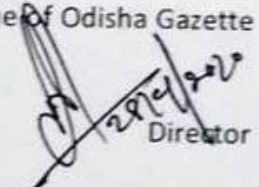
By Orders of Commissioner-cum-Secretary


29/04/2020
Director

Memo No. 4929 /IPR,BBSR, dated 29/04/2020

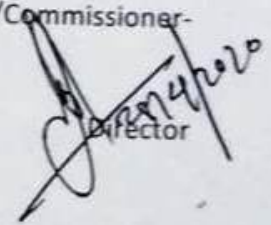
Copy forwarded to the Director of Printing, Stationary and Publication, Odisha, Madhupatna,Cuttack-10 for information and necessary action.

He is requested to publish the Notification in the next Extraordinary issue of Odisha Gazette and to supply 100 copies to this Department for reference.


29/04/2020
Director

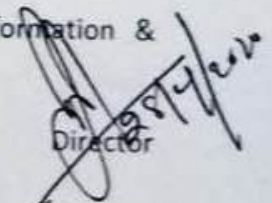
Memo No. 4930 /IPR,BBSR, dated 29/04/2020

Copy forwarded to the P.S to Hon'ble Chief Minister, Odisha/P.S to Hon'ble Minister, I & PR/ PA to Advisor to Govt.(Media & Public Relations)/ P.S to Chief Secretary, Odisha/P.S to DC-cum-ACS, Odisha/P.S to Commissioner-cum-Secretary, I & PR Deptt. & P.A to the Director, I & PR for kind information of Hon'ble Chief Minister/ Hon'ble Minister, I&PR/ Advisor to Govt.(Media & Public Relations/ Chief Secretary, Odisha /DC-cum-ACS, Odisha /Commissioner-cum-Secretary, I & PR and Director, I& PR Department respectively.


29/04/2020
Director

Memo No. 4931 /IPR, Bhubaneswar dated 29/04/2020

Copy forwarded to Sr. Technical Director, NIC, Bhubaneswar for information & necessary action.


29/04/2020
Director

(P.T.O)