

GOVERNMENT OF ODISHA
INFORMATION AND PUBLIC RELATIONS DEPARTMENT

File No. IPR-AVP-PUB-0002-2020/ 14882 *****
IPR, BBSR

Date: 28/12/2021

From
Dr. Jyotirmati Samantaray, OIS-I,
Deputy Director.

To
➤ The Manager,(Sales)
Nandighosha TV,Grand Lumbini Convention,3rd Floor,
Lumbini Vihar,Near Care Hospital,
Bhubaneswar-751021

Sub: Telecast rate regarding

Ref: This Department Letter No 4925 Dated 28.04.20 , Your Letter No Nil Dated 08.12.21
Madam/Sir,

With reference to your Letter No –Nil Dated 08.12.21, I am directed to inform you that Govt. in I&PR Department has been pleased to fix the telecast rate towards Govt. Advertisements (TVCs) of M/S-Nandighosh TV @ Rs. 374/- per 10 Sec. as per DAVP approved rate .

Time Band	Rate per 10 Sec
05PM-11PM	374.00
06AM-12NOON	374.00
12NOON-05PM	374.00

Yours faithfully,

(Signature)
Deputy Director. 28/12/2021

Memo No. 14883 /IPR., BBSR, Dated 28/12/2021

Copy forwarded to P.S. to Hon'ble Minister,I&PR/P.S. to Principal Secretary to Govt., I & PR/ P.S. to Director, I & PR/ Director(Technical) for kind information of Hon'ble Minister,I&PR , Principal Secretary to Govt., Director, I&PR and Director(Technical) respectively.

(Signature)
Deputy Director 28/12/2021

Memo No. 14884 /IPR., BBSR, Dated 28/12/2021

Copy forwarded to all Departments for information and necessary action.

(Signature)
Deputy Director 28/12/2021

Memo No. 14885 /IPR., BBSR, Dated 28/12/2021

Copy forwarded to System analyst (I/C) , I&PR Department for information and necessary action.

He is requested to upload the said letter in Department website.

(Signature)
Deputy Director 28/12/2021

Memo No. 14886 /IPR., BBSR, Dated 28/12/2021

Copy forwarded to A.D (Film) / PCTV for information and necessary action.

(Signature)
Deputy Director 28/12/2021