

GOVERNMENT OF ODISHA
INFORMATION AND PUBLIC RELATIONS DEPARTMENT

File No. IPR-VP-MISC-0076-2021 / 6119 ^{*****} /IPR, BBSR
From

Date: 19/05/2022

Dr. Jyotirmati Samantaray, OIS-I,
Deputy Director.

To

➤ The Manager
Naxatra News, 3rd Floor, ID Market,
Nayapalli, BBSR-15

Sub: Telecast rate regarding
Ref: Your Letter No Nil Dated 04.03.22
Madam/Sir,

With reference to your Letter No -Nil Dated 04.03.22, I am directed to inform you that, Govt. in I&PR Department have been pleased to accept the telecast rate towards Govt. Advertisements (TVCs) of M/S- Naxatra News @ Rs. 374/- per 10 Sec. as per DAVP approved rate .

Time Band	Rate per 10 Sec
05PM-11PM	374.00
06AM-12NOON	374.00
12NOON-05PM	374.00

Yours faithfully,

Dm 19/05/2022
Deputy Director.

Memo No. 6120 /IPR., BBSR, Dated 19/05/2022
Copy forwarded to P.S. to Hon'ble Minister, I&PR/P.S. to Principal Secretary to Govt., I & PR/ P.S. to Director, I & PR/ Director(Technical) for kind information of Hon'ble Minister, I&PR, Principal Secretary to Govt., Director, I&PR and Director(Technical) respectively.

Dm 19/05/2022
Deputy Director
Memo No. 6121 /IPR., BBSR, Dated 19/05/2022
Copy forwarded to all Departments for information and necessary action.

Dm 19/05/2022
Deputy Director

Memo No. 6122 /IPR., BBSR, Dated 19/05/2022
Copy forwarded to System analyst (I/C), I&PR Department for information and necessary action.

He is requested to upload the said letter in Department website.

Dm 19/05/2022
Deputy Director