



**GOVERNMENT OF ODISHA
INFORMATION AND PUBLIC RELATIONS DEPARTMENT**

NOTIFICATION

File No. DD-62/21/ 10625 /IPR, BBSR.
(IPR-AVP-MISC-0009-2022)

Date: 14/09/2022

In pursuance of RFP No. 4389 Dated 20.04.2022, the following Agencies/Firms are hereby empanelled by I&PR Department for providing Live Common Feed to Electronics & Social Media Channels as per the Terms & Conditions and Rate specified below.

Sl. No.	NAME OF THE AGENCY
1	M/S- THE ADVERTISING CORPORATION OF INDIA PVT. LTD.
2	M/S- REDCRAB ENTERTAINMENT PVT. LTD.
3	M/S- ELEEANORA IMAGES PVT. LTD.
4	M/S- YASHDAATA CREATIVES PVT. LTD.

Terms and Conditions

- i) The Empanelment shall be valid for a period of one year from the date of issue of this Notification. The Empanelment can be extended upon mutual consent of both parties to the Agreement.
- ii) The Empanelment does not guarantee that the work will be assigned to the Empanelled Agencies/Firms.
- iii) No advance shall be provided to the Agencies/Firms for providing Live Common Feed to Electronics & Social Media Channels.
- iv) In case of emergencies, I&PR Department reserves its right to assign any work to the Agencies/Firms of National/International standard, who is not in the panel.
- v) The rate approved by this Department excludes GST. After completion of each programme, the Agencies/firms should submit GST bills/invoices along with the soft copies of the total live visuals (Rushes + Live programmes) in an external hard drive (In HD Format) to I&PR Department within seven days from the date of completion of the programme.
- vi) The Agency shall be intimated about the job viz. Live Common Feed for telecast/webcast assignment etc. at a short notice.

- vii) The Live Common Feed provided by the agency should be without any interruption, failure or glitches in the live transmission. Any deviation will attract penalty on the agency and no payment will be made.
- viii) No charges shall be paid to the agency, in case of cancellation of any live common feed by I&PR Department within the time period of minimum 12 hours prior to the event up to 50 kms distance from Bhubaneswar.
- ix) No charges shall be paid to the agency, in case of cancellation of any live common feed by I&PR. Department within the time period of minimum 24 hours prior to the event beyond 50 kms distance from Bhubaneswar.
- x) Any supply of poor quality / downscaled video shall be summarily rejected and would be subject to non-payment and work will not be allotted for the next time.
- xi) All the visuals shall be treated as Government property (confidential) and should not be used by any unauthorized person / third party under any circumstances.
- xii) The Agency should not sub-contract part or complete work undertaken by him without written permission of I&PR Department.
- xiii) No advance payment shall be made. Full payment shall be made after receiving service from the agency/firm and after certification given by the concerned officer with regard to receipt of full satisfactory service as per the specification of work order.
- xiv) TDS under IT & GST shall be deducted as per law.
- xv) Test Run/Dry Run shall be done prior to commencement of the programme to test all connectivity and equipments.
- xvi) The Agreement can be terminated by I&PR Department by giving 15 days notice in case of violation of any terms & conditions of the Agreement in public interest. In case of violation of any of the conditions by the Agency/Firm, the performance security shall be forfeited by I&PR Department towards levy of fine/recovery and termination of contract including blacklisting of the concerned Firm. In case the agency is not interested in continuing with the terms & conditions, it can give 2 (Two) months advance notice in writing specifying reasons thereof.
- xvii) The "Performance Security" submitted by the agencies/firms shall remain valid till completion of the contract period.
- xviii) In case any dispute/ambiguity arises in the documentation, the decision of I&PR Department/Tender Calling Authority is binding.
- xix) The rates approved by this Department include charges of all the man power which may be required for execution of the assignments.
- xx) I&PR Department shall not be liable for any compensation for injury, loss, and damage caused during the execution of the allotted works.

- xxi) In case of emergencies, I&PR Department reserves its right to cancel the work order at any time without assigning any reason thereof.
- xxii) Any dispute between I&PR Department and Agency arising out of or relating to this work order shall be settled amicably by the parties. Both the parties shall endeavour in good faith to resolve any difference and dispute arising under or in connection with this work order through amicable settlement. The parties shall agree to settle all their disputes arising out of or in connection with this agreement to the exclusive jurisdiction of Court of Bhubaneswar.
- xxiii) The entire RFP Number-4389 date 20.04.2022 shall constitute as a part of this Agreement.
- xxiv) Transportation (Vehicle) may be allowed to the Agency/Firm as per the Government approved rate/ OTDC rate beyond 50 kms from Bhubaneswar on submission of GST bills/ invoice within seven days from the date of the completion of programme. Use of number and type of vehicles shall be decided by this Department.
- xxv) The details of specification of Category-A, Category-B, Category-C and Category-D(1), D(2) & D(3) are annexed herewith as **Annexure-A, Annexure-B & Annexure-C** respectively.

Rates for Live Common Feed to Electronics & Social Media Channels for FY 2022-23

<i>Sl. No.</i>	<i>Category</i>	<i>Brief Specification</i>	<i>Rate per Event excluding GST</i>
1	CATEGORY-A	Package for 6 Camera setup for live common feed to Electronics & Social media channels for Telecast/webcast with all accessories	Rs 98,200/-
2	CATEGORY-B	Package for 3 Camera setup for live common feed to Electronics & Social Media channels for Telecast/webcast with all accessories	Rs 69,600/-
3	CATEGORY-C	Package for 3 Camera setup for live webcast with all accessories	Rs 66,100/-

<i>Sl. No.</i>	<i>Category</i>	<i>Name of the Item</i>	<i>Quantity</i>	<i>Rate per Item excluding GST</i>
1	CATEGORY-D (1)	Movie Jimmy Jib	One	Rs 10,000/-
2	CATEGORY-D (2)	Drone Camera	One	Rs 5,000/-
3	CATEGORY-D (3)	Additional Camera	One	Rs 2,500/-

By Order of the Governor

Director, (Technical) 14.11.22

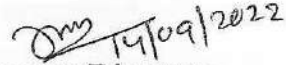
Memo No. 10626 /IPR., BBSR, Dated 14/09/2022

Copy forwarded to P.S. to Hon'ble Minister, I&PR/P.S. to Principal Secretary to Govt., I&PR/ P.S. to Director I&PR/Director (Technical) for kind information of Hon'ble Minister, Principal Secretary to Govt., Director, I&PR and Director(Technical) respectively.


14/09/2022
Deputy Director

Memo No. 10627 /IPR., BBSR, Dated 14/09/2022

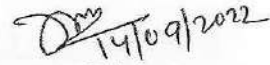
Copy forwarded to all Departments for information and necessary action.


14/09/2022
Deputy Director

Memo No. 10628 /IPR., BBSR, Dated 14/09/2022

Copy forwarded to System analyst (I/C), I&PR Department for information and necessary action.

He is requested to upload the said Notification in the I&PR Department website.



14/09/2022
Deputy Director

Memo No. 10629 /IPR., BBSR, Dated 14/09/2022

Copy forwarded to

- 1- **M/s. The Advertising Corporation of India Pvt. Ltd.**, BMC-Panchadeep Market Complex, 3rd Floor, Unit-4 Market, Bhouma Nagar, BBSR-751001, Mob No- 9437314865, 8118061211 & 766602236, E-Mail:- acibhubaneswar@acinet.in , Website:- www.acinet.in
- 2- **M/s. Redcrab Entertainment Pvt. Ltd.**, Plot No.- A/39, Nilakantha Nagar, Nayapalli, BBSR-751012, Mob No- 6742972498, 9338258445,& 760600155 E-mail:-info@redcrab.co.in, Website:redcrab.co.in
- 3- **M/s. Eleeanora Images Pvt. Ltd.**, HIG-7, Phase-I, Pokhariput, BBSR-751020, Mob No-9776431650, 7008819454 & 9853114949, E-mail:-info@eimagesindia.com, Website:-eimagesindia.com
- 4- **M/s. Yashdaata Creatives Pvt. Ltd.**, Plot No.-B2/59, Lingaraj Vihar, Pokhariput, BBSR-751020, Mob No-9437164774, 7751997555, E-mail ID- subhransunayak74@gmail.com/ yashdaatacreatives@gmail.com, Website-www.yashdaatacreatives.com

for information and necessary action.


14/09/2022
Deputy Director

(PER EVENT)

CATEGORY-A

Package for 6 Camera setup for live common feed to Electronics & Social media channels for Telecast/webcast with all accessories: - The Vendor has to provide the following equipments with handling facilities/manpower to execute the assigned work.

EQUIPMENTS SPECIFICATION/DESCRIPTION

- *Professional HD Telecast Quality video camera likes Sony PXW series OR other equivalent make.
- *RF device for Camera (Wireless operation), range should be 500 meters and above.
- *Audio Mixer: Broadcast standard Audio Mixer with wireless microphones-4 Nos. (2 wireless lapel microphone + 2 wireless boom microphone)
- *Online Switcher: Telecast standard Online Switcher for Live production with stand by switcher.
- * Talkback (wireless)
- * Preview Monitor
- * HD recorder to record the total live visuals in HD format
- *Live Streaming: High Quality Live Streaming to all Electronics & Social Media channels with all accessories.
- * Both SD & HD (Splitters for minimum 20 outputs.)
- *Accessories as all connecting cables, tripod, batteries, lights etc.
- *Adequate Technical staff equipped to handle the scope of work.
- *High Speed Internet Connection.
- * Test run/Dry run shall be done to test all connectivity and equipments.
- * The soft copies of the total live visuals have to be submitted in an external hard drive (in HD format) in I&PR Department.
- *Sharing provision for Electronics & Social Media channels & sharing the link to the organizer one hour before the programme.

(PER EVENT)

CATEGORY-B

Package for 3 Camera setup for live common feed to Electronics & Social Media channels for Telecast/webcast with all accessories: - The Vendor has to provide the following equipments with handling facilities/manpower to execute the assigned work.

EQUIPMENTS SPECIFICATION/DESCRIPTION

- *Professional HD Telecast Quality video camera likes Sony PXW series OR other equivalent make.
- *Audio Mixer: Broadcast standard Audio Mixer with wireless microphones-3 Nos. (2 wireless lapel microphone + 1 wireless boom microphone)
- *Online Switcher: Telecast standard Online Switcher for Live production with stand by switcher.
- * Talkback (wireless)
- * Preview Monitor
- * HD recorder to record the total live visuals in HD format.
- *Live Streaming: High Quality Live Streaming to all Electronics & Social Media channels with all accessories.
- * Both SD & HD (Splitters for minimum 20 outputs)
- *Accessories as all connecting cables, tripod, batteries, lights etc.
- *Adequate Technical staff equipped to handle the scope of work.
- *High Speed Internet Connection.
- *Test run/Dry run shall be done to test all connectivity and equipments.
- * The soft copies of the total live visuals including rushes have to be submitted in an external hard drive (in HD format) in I&PR Department.
- *Sharing provision for Electronics & Social Media channels & sharing the link to the organizer one hour before the programme.

(PER EVENT)CATEGORY-C

Package for 3 Camera setup for live webcast with all accessories: - The Vendor has to provide the following equipments with handling facilities/manpower to execute the assigned work.

EQUIPMENTS SPECIFICATION/DESCRIPTION

- *Professional HD Telecast Quality video camera likes Sony PXW series OR other equivalent make.
- *Audio Mixer: Broadcast standard Audio Mixer with wireless microphones. (2 wireless lapel microphone + 1 wireless boom microphone)
- *Online Switcher: Telecast standard Online Switcher for Live production with stand by switcher.
- * Talkback (wireless)
- * Preview Monitor
- *HD recorder to record the total live visuals in HD format.
- *Live Streaming: High quality live streaming to all Electronics & Social Media channels with all accessories.
- *Accessories as all connecting cables, tripod, batteries, and others.
- *Adequate Technical staff equipped to handle the scope of work.
- *High Speed Internet Connection.
- * Dry run/Test run shall be done to test all connectivity and equipments.
- * The soft copies of the total live visuals including rushes have to be submitted in an external hard drive (in HD Format) to I&PR Department.
- *Sharing provision for Electronics & Social Media channels & sharing the link to the organizer one hour before the programme.

CATEGORY- D

Sl. No.	Name of the Item	Quantity
1	Movie Jimmy Jib	One
2	Drone Camera	One
3	Additional Camera	One