

**GOVERNMENT OF ODISHA**  
**INFORMATION & PUBLIC RELATIONS DEPARMENT**

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**NOTIFICATION**

File No. IPR-ADV3-MISC-0004-2023 10440 /IPR, Bhubaneswar dated 02/08/2023

Government in I & PR Department after careful consideration, have decided to implement the following in case of advertorials for Print Media :

1. The rate applicable for front full page coloured advertisement of respective newspapers shall be their rate for Inner/Back full page coloured advertorial.
2. The rate for front full page coloured advertorial shall be the rate applicable for front full page coloured advertisement of respective news papers + additional 25% of the cost there of.
3. The above rates are exclusive of GST.

By Orders of Governor

*De Singh*

Principal Secretary to Govt.

Memo No. 10441 /IPR,BBSR, dated 02/08/2023

Copy forwarded to the Director of Printing, Stationary and Publication, Odisha, Madhupatna,Cuttack-10 for information and necessary action.

He is requested to publish the Notification in the next Extraordinary issue of Odisha Gazette and to supply 100 copies to this Department for reference.

*[Signature]*  
Director

Memo No. 10442 /IPR,BBSR, dated 02/08/2023

Copy forwarded to the P.S to Hon'ble Chief Minister, Odisha/P.S to Hon'ble Minister,I & PR/P.S to Chief Secretary, Odisha/P.S to DC-cum-ACS, Odisha/P.S to Commissioner-cum-Secretary,I & PR Deptt. & P.S to the Director, I & PR for kind information of Hon'ble Chief Minister/Hon'ble Minister,I & PR/Chief Secretary, Odisha/ DC-cum-ACS, Odisha /Commissioner-cum-Secretary, I & PR and Director,I& PR Department respectively.

*[Signature]*  
Director

