

**Government of Odisha**  
**Information and Public Relations Department**

\*\*\*\*

8292

File No. IPR-FP-GP-0007-2022/\_\_\_\_\_/IPR

Date- 13/06/2023

**NOTIFICATION**

In pursuance of RFP No.-15675 Dtd.28.12.2022 and Corrigendum Notice No. 683 Dtd. 12.01.2023 the following agencies are hereby empanelled by I&PR Department for Printing, Mounting & Display of Hoardings (as and when required) in District HQs., Sub-Divisional Hqs., Block HQs., Municipal Corporations, Municipality and NACs across the State.

Sl. No.	Name of the Agency	Consent for Zones
1	Appolo Advertising and Communications	1,2,3,6,7,8
2	Torrent Advertisers	2,4,5,6,7,8
3	Hindustan Graphics	1,2,5,6,7,8
4	Hindustan Advertisers	1,2,3,5,6,7
5	Exotic Signage	1,4,5,6,7,8
6	21 <sup>st</sup> Century Advertising	1,4,5,6,8
7	Billboard Communications	1,2,3,4,7,8
8	Color plus Advertising and Printing Unit	2,3,4,5,6,7
9	Ajanta Advertiser	1,2,3,5,6,7
10	AD Centre	1,2,3,5,7,8
11	Sign Graphics Design and Engineering	1,2,3,6,7,8
12	Fast Communications	2,3,4,6,7

Zone1-Sundergarh(Except Rourkela Municipal Corporation), Jharsuguda, Bargarh, Deogarh, Sambalpur(Except Sambalpur Municipal Corporation)

Zone2- Balasore, Mayurbhanj, Keonjhar, Bhadrak, Jajpur

Zone3-Angul, Dhenkanal, Kendrapada, Jagatsinghpur, Cuttack (Except Cuttack Municipal Corporation)

Zone 4- Koraput, Rayagada, Nabarangpur, Malkangiri, Kalahandi

Zone 5- Balangir, Nuapada, Subarnapur

Zone6- Gajapati, Kandhamal, Boudh, Ganjam (Except Berhampur Municipal Corporation)

Zone-7-Puri, Nayagarh, Khurda (Except Bhubaneswar Municipal Corporation)

Zone-8-Bhubaneswar Municipal Corporation, Cuttack Municipal Corporation, Berhampur Municipal Corporation, Rourkela Municipal Corporation, Sambalpur Municipal Corporation

**L-1 RATE AFTER NEGOTIATION FOR DIFFERENT ZONES IN CONNECTION WITH PRINTING, MOUNTING & DISPLAY OF HOARDINGS (AS AND WHEN REQUIRED) IN DISTRICT HQS., SUB-DIVISIONAL HQS., BLOCK HQS., MUNICIPAL CORPORATION, MUNICIPALITY AND N.A.C. AREAS ACROSS THE STATE**

**(Rate Per Sq.ft. in Rs.)**

<b>Zone No.</b>	<b>Printing of Black Back Flex</b>	<b>Mounting of Hoardings on Permanent Structure</b>	<b>Rental Charges for Display of Hoarding on Permanent Structure (Per Month)</b>	<b>Mounting of Hoardings on Temporary (Iron Framed Structure) (Per Month)</b>	<b>Mounting of Hoardings on Temporary (Bamboo/ Batton Framed Structure) (Per Month)</b>	<b>Wall Wrapping (Rental Charges Per Month)</b>
1	10.00	3.00	25.00	42.00	42.00	12.00
2	7.90	3.00	18.00	30.00	30.00	5.00
3	7.90	3.00	18.00	30.00	30.00	5.00
4	7.90	3.00	15.00	30.00	30.00	5.00
5	7.90	3.00	15.00	30.00	30.00	5.00
6	7.90	3.00	15.00	30.00	30.00	5.00
7	7.90	3.00	20.00	30.00	30.00	5.00
8	10.00	3.00	48.00	58.00	60.00	22.00

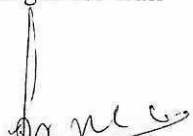
\*All the above rates are inclusive of overhead charges and excluding Taxes.

**TERMS & CONDITIONS**

As per the Agreements signed by the Agencies.


**Payment Schedule:**

- I. The cost of printing of Black Back Flex & Cost of Mounting of Hoarding on Permanent structure will be given along with the rental charges for display of hoarding on permanent structure.
- II. The cost of printing of Black Back Flex will be given along with mounting of hoardings on temporary (Iron Framed) structure.
- III. The cost of Printing of Black Back Flex will be given along with mounting of hoardings on temporary (Bamboo/Batton framed) structure.
- IV. The cost of printing of Black Back flex will be given along with the cost of rental charges for wall wrapping.

  
 Director (Technical),  
 13/06/23  
 I&PR Department

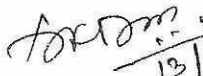
Memo No. 8293 /IPR., BBSR, Date 13/06/2023

Copy forwarded to the P.S. to Principal Secretary to Govt. of Odisha and P.S. to Director, I&PR Department for kind information of the Principal Secretary and the Director, I&PR Department.

  
13/6/2023  
Additional Director,  
I&PR Deptt

Memo No. 8294 /IPR., BBSR, Date 13/06/2023

Copy forwarded to the System Analyst for kindly host the notification in the Department Website.

  
13/6/2023  
Additional Director,  
I&PR Deptt