



**GOVERNMENT OF ODISHA**  
**INFORMATION AND PUBLIC RELATIONS DEPARTMENT**

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**NOTIFICATION**

File No. IPR-AVP-MISC-0002-2023/ 1584 /IPR, BBSR. Date : 25.01.2024

In pursuant to RFP No 19194 Dated 11.12.2023, Government in I&PR Department has been pleased to empanel following fifty one (51) Agencies for Production of Audio Visual Contents as per the terms & conditions and rates mentioned hereunder.

Sl No	NAME OF THE AGENCY
1	M/S ACADEMY FOR MEDIA LEARNING PVT. LTD.
2	M/S AJAY SHUKLA PRODUCTIONS PVT. LTD.
3	M/S ANNAPURNA PRODUCTION
4	M/S ANNANYA PRODUCTIONS
5	M/S ANSHUMAN CREATIVES
6	ASHUTOSH PATTNAIK
7	M/S BHUBANESWAR TELEVISION PRODUCTION
8	M/S COMFED PRODUCTIONS PVT. LTD.
9	M/S CREATIVE CHANNEL MEDIA PVT. LTD.
10	DEBA RANJAN SAMAL
11	DEBI PRASAD LENKA
12	M/S DETOUR ODISHA PVT. LTD.
13	M/S DIGITAL SKETH FILMS
14	M/S ELEEANORA IMAGES PVT LTD.
15	M/S FAST COMMUNICATION
16	M/S GENESIS MEDIA PVT. LTD.
17	GITIMUGDHA SAHANI
18	M/S GOURI PICTURES ORISSA
19	M/S HERALD CREATIVES PVT. LTD.
20	M/S JAV PRODUCTION
21	M/S KADAMBINI MEDIA PVT. LTD.
22	M/S KALINGA MEDIA& ENTERTAINMENT PVT. LTD.
23	LALITENDU DAS
24	M/S LIGHT HOUSE
25	M/S MRTC COMMUNICATIONS
26	M/S OMMCOM MEDIA PVT. LTD.
27	M/S P AND A ADVERTISING AGENCY PVT. LTD
28	M/S PABITRA ENTERTAINMENT
29	PEENAKEE PRIYADARSHINI SINGH
30	M/S PRELUDE NOVEL VENTURES PVT. LTD.
31	M/S RABIN VIDEO GRAPHICS
32	M/S REDCRAB ENTERTAINMENT PVT LTD.
33	M/S R.S. PRODUCTIONS
34	M/S SABITRI FILMS
35	M/S SAMALESWARI FILMS & VIDEO LIBRARY
36	M/S SAMPERK ADVERTISING PVT. LTD.
37	M/S SANKALP
38	M/S SAWERA
39	M/S SCARECROW M&C SAATCHI LTD.
40	SISIR KUMAR SAHU
41	M/S SOFTLINE STUDIO SERVICES
42	M/S STUDIOWAALA
43	M/S SUBHAM STUDIO



Sl No	NAME OF THE AGENCY
44	M/S SUMMA REAL MEDIA PVT. LTD.
45	M/S SWAHA
46	M/S THE NAKED EYE
47	M/S THE PREMIER MEDIA
48	M/S 3 ELEMENTS CONSULTANT PVT. LTD.
49	M/S TV 18, BROADCAST LTD.
50	M/S UK FORTUNE
51	M/S WHITE HELMET PRODUCTION

### **Production/ Post-Production Rates of Audio Visual Contents.**

Video Spot, Documentary/Telefilm, Professional AV Shooting, Post-Production-Video Spot/Documentary/Telefilm, Production of 2D Animation, Radio Spots / Radio Jingles: As per I & PR. Department rates issued vide Notification No- 837, dtd. 12-01-2024 (**Annexure -I**)

### **Terms and Conditions.**

Terms and Conditions as enumerated in the Agreement format annexed at **Annexure -II & Annexure -III** shall be in force for the empanelled Agencies.

**\*Details of the Agencies is annexed at Annexure-IV.**

**\*This Notification supersedes all such previous Notifications/Orders of I & P.R. Department for production of AV contents.**

\*The agencies at Sl No-2,6,30,39,49 & 50 to submit their agreement along with performance security by 5<sup>th</sup> February 2024 failing which they shall be de- panelled and their names shall be notified to different Departments of Government and the Districts.

By order of the Governor

Director (Technical)

Memo No. 1585 /IPR., BBSR, Dated 25.01.2024

Copy forwarded to P.S. to Hon'ble Minister, I & P.R./OSD to Principal Secretary to Govt., I & P.R./ JEA to Director, I & P.R./Director (Technical) for kind information for Hon'ble Minister, Principal Secretary to Govt., Director, I & P.R. and Director (Technical ), respectively.

Deputy Secretary to Government

Memo No. 1586 /IPR., BBSR, Dated 25.01.2024

Copy along with all annexures forwarded to all Departments/all Directorates/all Collectors/all empanelled agencies. (**Annexure-IV**) for information and necessary action. As I&PR Department being the nodal Department is keeping performance security of the empanelled agencies, the work assigning quarters may not insist upon the same at their end, in case the same is not essentially required.

Deputy Secretary to Government

Memo No. 1587 /IPR., BBSR, Dated 25.01.2024

Copy forwarded to System Analyst, I&PR Department for information and necessary action. He is requested to upload the said Notification in I & P.R. Department website.

Deputy Secretary to Government



**GOVERNMENT OF ODISHA  
INFORMATION & PUBLIC RELATIONS DEPARTMENT**

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File No. IPR-AVP-MISC-0002-2023/ 837 /IPR, BBSR, Dt. 12-01-2024

**NOTIFICATION**

After careful consideration, Government of Odisha in I&PR Department have been pleased to finalise the production rate of Audio Visual contents as mentioned below.

**VIDEO SPOT/ DOCUMENTARY /TELE FILM**

**1. RATE FOR PRODUCTION OF VIDEO SPOT (All rates are excluding GST)**

	Production of Video Spot/TVC		REMARKS
	Up to 60 Sec	Above 60 Sec - Upto 120 Sec.	
1	Rs 1,60,000/-	Rs 1,60,000/- for 60 Sec + Above 60 Sec Rs 10,000/- per 10 Sec.	Deliverable includes Soft copy of final out put Video Spot In 4K & FHD in MOV & MP4 format. All rushes Visuals In 4K, Photo data, Final complete Project file (Time Line). All Audio mixed and unmixed files in MP3 format etc. in SSD Only.

**2. RATE FOR PRODUCTION OF DOCUMENTARY /TELE FILM(All rates are excluding GST)**

SL. NO	DURATION	COVERAGE DISTANCE	RATES IN RS.	DELIVERABLES
1	2-5 Min.	Up to 150 KM	1,80,000/-	Deliverable includes Soft copy of final out put Documentary/Tele Films In 4K & FHD in MOV & MP4 format. All rushes Visuals in 4K, Photo data, Final complete Project file (Time Line). All Audio mixed and unmixed files in MP3 etc. in SSD Only.
		Beyond 150 KM	2,20,000/-	
2	5-15 Min.	Up to 150 KM	3,20,000/-	Deliverable includes Soft copy of final out put Documentary/Tele Films In 4K & FHD in MOV & MP4 format. All rushes Visuals In 4K, Photo data, Final complete Project file (Time Line). All Audio mixed and unmixed files in MP3 etc. in SSD Only.
		Beyond 150 KM	3,40,000/-	
3	15-30 Min.	Up to 150 KM	4,20,000/-	Deliverable includes Soft copy of final out put Documentary/Tele Films In 4K & FHD in MOV & MP4 format. All rushes Visuals In 4K, Photo data, Final complete Project file (Time Line). All Audio mixed and unmixed files in MP3 etc. in SSD Only.
		Beyond 150 KM	4,50,000/-	

**3. RATE FOR PROFESSIONAL AV SHOOTING(All rates are excluding GST)**

	One Camera Setup (4K) for 8 Hours	One Camera Setup (4K) for 8 Hours & above	Two Camera Setup (4K) for 8 Hours	Two Camera Setup (4K) for 8 Hours & above	Remarks
1	Rs 35,000/-	Rs 35,000/- for 8 Hours + Rs 4,000/- Per hour	Rs 50,000/-	Rs 50,000/- for 8 Hours + Rs 6,000/- Per hour	All shooting Rushes(4K) with Rough cut (FHD) in MOV & MP4 format. All Output in SSD only.



**4. RATE FOR POST-PRODUCTION OF VIDEO SPOT/DOCUMENTARY/ TELE FILM**  
(All rates are excluding GST)

Post-Production of Video Spot/ TVC		Post-Production of Documentary/Tele Film			Remarks
Upto 60 Sec. In Rs	Above 60 - Upto 120 Sec. In Rs	2-5 Min. In Rs	5-15 Min. In Rs	15-30 Min. In Rs	Final output in MOV & MP4 format in Pen Drive
1 55,000/-	65,000/-	55,000/-	65,000/-	Rs 75,000/-	Final output in MOV & MP4 format in Pen Drive

**5. RATE FOR PRODUCTION OF 2D ANIMATION FILM(All rates are excluding GST)**

Up to 20 Sec In Rs.	21-30 Sec In Rs.	31-60 Sec In Rs.	1-2 Min. In Rs.	2-5 Min In Rs.	5-15 Min In Rs.	Remarks
1 30,000	40,000	60,000	80,000	1,20,000	180,000	Deliverable includes Soft copy of final 2D Animated Films, Final complete Project file. All audio mixed and unmixed etc. in SSD Only.

**RADIO SPOTS / RADIO JINGLES**

**1. RADIO SPOTS. (All rates are excluding GST)**

Up to 30 Sec. In Rs	Upto 60 Sec. In Rs	Above 60 Sec	Remarks
1 6000/-	12000/-	Rs 12000 for 60 Sec + Pro-Rata based on 60 Sec. Rate	Final output in MP3 format and all audio Mixed & unmixed in Pen Drive

**2. RADIO JINGLES. (All rates are excluding GST)**

Up to 30 Sec. In Rs	Upto 60 Sec. In Rs	Above 60 Sec	Remarks
1 15000/-	30000/-	Rs 30000 for 60 Sec + Pro-Rata based on 60 Sec. Rate	Final output in MP3 format and all audio Mixed & unmixed in Pen Drive

The agency has to submit the finished product/output in 4K and full HD in MOV & MP4 format along with rushes in 4K (shooting materials) to I&PR Department.

Yours faithfully,

Director(Technical) 2.01.24

Memo No. 838 /IPR., BBSR, Dated 12-01-2024

Copy forwarded to P.S to Hon'ble Minister, I&PR/OSD to Principal Secretary to Govt., I&PR/ P.S. to Director I&PR/ Director (Technical) for kind information of Hon'ble Minister, Principal Secretary to Govt., Director, I&PR and Director(Technical) respectively.

Director(Technical) 2.01.24

Memo No. 839 /IPR., BBSR, Dated 12-01-2024

Copy forwarded to all Departments/Directorates for information and necessary action.

Director(Technical)

Memo No. 840 /IPR., BBSR, Dated 12-01-2024

Copy forwarded to System Analyst, I&PR Department for information and necessary action.  
He is requested to upload the said Notification in the I&PR Department website.

Director(Technical)

Memo No. 841 /IPR., BBSR, Dated 12-01-2024

Copy forwarded to Addl. Director/AD(Film) for information.

Director(Technical)

**AGREEMENT**

**THIS AGREEMENT IS MADE ON THIS \_\_\_\_ DAY OF JANUARY, 2024**

**BETWEEN**

**Information & Public Relations Department, Government of Odisha** represented through its Director (Technical), I&PR Department herein after called the **1<sup>st</sup> Party**.

**AND**

**M/s.-----**

represented by **Shri \_\_\_\_\_** which expression shall unless it is repugnant to the content shall include its administrator, successor, legal representatives and assignees herein after called the **2<sup>nd</sup> Party**.

**WHERE AS** in response to Request for Proposal (RFP) No. 19194Dtd. 11-12-2023 issued by I&PR Department for Selection of AV Production Houses/Agencies for Production of audio visual contents and the **2<sup>nd</sup> Party** has submitted its willingness to the **1<sup>st</sup> Party** as per the I&PR Department rates prescribed in Notification No-837, Dtd. 12-01-2024.

**ANDWHERE AS, 2<sup>nd</sup> party** has accepted the offer of the **1<sup>st</sup> Party** as per the Terms and Conditions specified in Request for Proposal (RFP) No. 19194 Dtd. 11-12-2023

**AND WHERE AS,** the **2<sup>nd</sup> party** has agreed to enter into this agreement and abide by the terms and conditions specified hereunder and the **2<sup>nd</sup> party** has agreed to execute the works on same terms and conditions as specified in Request for Proposal (RFP) No. 19194 Dtd. 11-12-2023

**That the 2nd party has agreed as per the Terms and Conditions stated below:**

- I. **1<sup>st</sup> Party** doesn't guarantee for awarding work related to production of AV Contents.
- II. No advance payment shall be made by the **1<sup>st</sup> Party** in any circumstance for execution of work. Full payment will be made after receiving service from the **2<sup>nd</sup> party** and after certification by the concerned Officer that satisfactory service has been rendered by the **2<sup>nd</sup> party** as per the specification mentioned in the work order.
- III. That **1<sup>st</sup> Party** shall deduct TDS under IT & GST as per the provision from the bills of the **2<sup>nd</sup> party**.
- IV. All the disputes shall be subjected to the jurisdiction of Civil Courts situated in Bhubaneswar.



- V. The period of engagement of **2<sup>nd</sup> party** shall be for **three years** from the date of signing of the Agreement. The period of engagement can be extended for a further period if necessary basing on the requirement on mutual agreement by both the parties in writing on the same rates, terms and conditions.
- VI. Supply of poor quality/ downscaled AV contents shall be summarily rejected by the **1<sup>st</sup> Party** and shall be subject to non-payment of the cost of executed work. For such poor quality in execution of work by the **2<sup>nd</sup> party** no further work will be allotted by the **1<sup>st</sup> Party**.
- VII. **1<sup>st</sup> Party** will not be responsible for any loss, damage, injury caused during the execution of contract. The **2<sup>nd</sup> party** shall own the whole responsibility.
- VIII. In case of delay in execution of assigned work by the **2<sup>nd</sup> party**, **1<sup>st</sup> Party** may impose penalty as well as debar and blacklist the **2<sup>nd</sup> party**.
- IX. If any of the services performed by the **2<sup>nd</sup> party** fail to conform to the specifications of the assigned work due to indifferent, negligent and non-supportive attitude of theirs and the **1<sup>st</sup> Party** decides to terminate the contract because of such failure, a sum up to 50% value of the contract commensurate to the scale of default shall be fined & recovered. This shall be without prejudice to other remedies available under law and the agreement with **1<sup>st</sup> Party**.
- X. Time of completion, being essence of contract, the **2<sup>nd</sup> party** is bound to complete the allotted work within the stipulated time frame as per the order failing which penalty to the extent of 2% of the cost of the work allotted for delay of each fortnight shall be imposed upon the **2<sup>nd</sup> party** up to a maximum of 10 % of the cost.
- XI. Penalty on ground of loss of data- No payment of any kind would be made or bills entertained in case of partial or complete loss of data (AV contents) by **2<sup>nd</sup> party** and work will not be allotted next time.
- XII. In case of breach of contract, the Performance Security will be forfeited and **2<sup>nd</sup> party** shall be blacklisted.
- XIII. The Performance Security so deposited by the **2<sup>nd</sup> party** shall be valid for a period of 3 months beyond the entire contract period from the date of effect of the contract as the commitment to perform service under the contract. The Performance Security shall be released individually after

three months of expiry of the contract period. No interest shall be paid on the Performance Security. The **2<sup>nd</sup> party** is expected to maintain high level of professional ethics and will not act in any manner, which is detrimental to **1<sup>st</sup> Party's** interest.

- XIV. All the AV contents shared with **1<sup>st</sup> Party** shall be treated confidential and not be disclosed in any manner to any unauthorised person/ third party under any circumstance.
- XV. All the data (AV contents) is property of **1<sup>st</sup> Party**. It is covered under Copy Right Act & same is not to be copied or used for any commercial or non-commercial purpose without proper permission from the **1<sup>st</sup> Party** to do so. **1<sup>st</sup> Party** shall own the copy right for all the AV contents (Video clippings), and would not be property of **2<sup>nd</sup> party**.
- XVI. **1<sup>st</sup> Party** reserves the right to de-empanel the **2<sup>nd</sup> party**, if it fails to perform the work as per the quality standard and timeline.
- XVII. **2<sup>nd</sup> party** will be responsible for Ensuring timely delivery of all end products and correct technical requirements should be followed.
- XVIII. **1<sup>st</sup> Party** reserves the right to make necessary modification to the selected work, concept, etc. at any stage of production.
- XIX. **2<sup>nd</sup> party** shall not sub-contract part or complete work undertaken by him without written permission of **1<sup>st</sup> Party**.
- XX. **1<sup>st</sup> Party** at its own discretion may allocate work to more than one Agency at a time depending on the quantum, nature and priority of the works.
- XXI. In case, **1<sup>st</sup> Party** do not find the creative up to satisfaction, **1<sup>st</sup> Party** may ask the **2<sup>nd</sup> party** to make changes (Including shoot) till the final approval of the **1<sup>st</sup> Party**. Even after providing reasonable opportunity, if **2<sup>nd</sup> party** fails to perform, then **1<sup>st</sup> Party** reserve its right to get it done by any other Agencies for which the **2<sup>nd</sup> party** will have no obligation and not raise any bill, dispute in this context, at any point of time.
- XXII. **2<sup>nd</sup> party** shall be liable of copy right Act for using the stock shorts if any.
- XXIII. The entire Request for Proposal (RFP) No-19194 date 11.12.2023 shall constitute as a part of this Agreement.
- XXIV. All the costs, charges, expenses incurred in connection with this agreement including stamp duty and all other disbursements shall be paid by the **2<sup>nd</sup> party**.
- XXV. After completion of assigned work **2<sup>nd</sup> party** will deliver Soft copy of final video spot /Documentary/Tele Films in 4K & FHD



(In MOV & MP-4 Format). All rushes Visuals, Photo data, Final complete Project file (Time Line), All Audio mixed and unmixed files etc. in SSD Only to **1<sup>st</sup> Party**.

XXVI. In case of Production of Radio Spots/ Jingles **2<sup>nd</sup> party** will deliver Soft copy of audio Contents of final output (In MP-3 Format) and all audio mixed & unmixed in Pen Drive.

XXVII. After completion of assigned work **2<sup>nd</sup> party** will deliver Soft copy of final 2D Animated Films, Final complete Project file, all audio mixed and unmixed etc. in SSD Only

XXVIII. In case of Post-Production of video spot /Documentary/Tele Films **2<sup>nd</sup> party** will deliver Soft copy of final output video spot / Documentary/Tele Films in Pen Drive.

SIGNATURE OF WITNESSES  
WITH ADDRESS:

Signature of 1st Party with Seal

1.

2.

SIGNATURE OF WITNESSES  
WITH ADDRESS:

Signature of 2nd Party with Seal

1.

2.

**(Only for BPFTIO Empanelled Agencies)**

**AGREEMENT**

**THIS AGREEMENT IS MADE ON THIS \_\_\_\_ DAY OF JANUARY, 2024**

**BETWEEN**

**Information & Public Relations Department, Government of Odisha** represented through its Director (Technical), I&PR Department herein after called the **1<sup>st</sup> Party**.

**AND**

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**ANDWHERE AS, 2<sup>nd</sup> party** has accepted the offer of the **1<sup>st</sup> Party** as per the Terms and Conditions specified in Request for Proposal (RFP) No. 19194 Dtd. 11-12-2023

**AND WHERE AS, the 2<sup>nd</sup> party** has agreed to enter into this agreement and abide by the terms and conditions specified hereunder and the **2<sup>nd</sup> party** has agreed to execute the works on same terms and conditions as specified in Request for Proposal (RFP) No. 19194 Dtd. 11-12-2023

**That the 2nd party has agreed as per the Terms and Conditions stated below:**

- I. **1<sup>st</sup> Party** doesn't guarantee for awarding work related to production of AV Contents.
- II. No advance payment shall be made by the **1<sup>st</sup> Party** in any circumstance for execution of work. Full payment will be made after receiving service from the **2<sup>nd</sup> party** and after certification by the concerned Officer that satisfactory service has been rendered by the **2<sup>nd</sup> party** as per the specification mentioned in the work order.
- III. That **1<sup>st</sup> Party** shall deduct TDS under IT & GST as per the provision from the bills of the **2<sup>nd</sup> party**.



- IV. All the disputes shall be subjected to the jurisdiction of Civil Courts situated in Bhubaneswar.
- V. The period of engagement of **2<sup>nd</sup> party** shall be for **three years** from the date of signing of the Agreement. The period of engagement can be extended for a further period if necessary basing on the requirement on mutual agreement by both the parties in writing on the same rates, terms and conditions.
- VI. Supply of poor quality/ downscaled AV contents shall be summarily rejected by the **1<sup>st</sup> Party** and shall be subject to non-payment of the cost of executed work. For such poor quality in execution of work by the **2<sup>nd</sup> party** no further work will be allotted by the **1<sup>st</sup> Party**.
- VII. **1<sup>st</sup> Party** will not be responsible for any loss, damage, injury caused during the execution of contract. The **2<sup>nd</sup> party** shall own the whole responsibility.
- VIII. In case of delay in execution of assigned work by the **2<sup>nd</sup> party**, **1<sup>st</sup> Party** may impose penalty as well as debar and blacklist the **2<sup>nd</sup> party**.
- IX. If any of the services performed by the **2<sup>nd</sup> party** fail to conform to the specifications of the assigned work due to indifferent, negligent and non-supportive attitude of theirs and the **1<sup>st</sup> Party** decides to terminate the contract because of such failure, a sum up to 50% value of the contract commensurate to the scale of default shall be fined & recovered. This shall be without prejudice to other remedies available under law and the agreement with **1<sup>st</sup> Party**.
- X. Time of completion, being essence of contract, the **2<sup>nd</sup> party** is bound to complete the allotted work within the stipulated time frame as per the order failing which penalty to the extent of 2% of the cost of the work allotted for delay of each fortnight shall be imposed upon the **2<sup>nd</sup> party** up to a maximum of 10 % of the cost.
- XI. Penalty on ground of loss of data- No payment of any kind would be made or bills entertained in case of partial or complete loss of data (AV contents) by **2<sup>nd</sup> party** and work will not be allotted next time.
- XII. In case of breach of contract, the Performance Security will be forfeited and **2<sup>nd</sup> party** shall be blacklisted.
- XIII. The Performance Security so deposited by the **2<sup>nd</sup> party** shall be valid for a period of 3 months beyond the entire contract period from the date of effect of the contract as the

commitment to perform service under the contract. The Performance Security shall be released individually after three months of expiry of the contract period. No interest shall be paid on the Performance Security. The **2<sup>nd</sup> party** is expected to maintain high level of professional ethics and will not act in any manner, which is detrimental to **1<sup>st</sup> Party's** interest.

- XIV. All the AV contents shared with **1<sup>st</sup> Party** shall be treated confidential and not be disclosed in any manner to any unauthorised person/ third party under any circumstance.
- XV. All the data (AV contents) is property of **1<sup>st</sup> Party**. It is covered under Copy Right Act & same is not to be copied or used for any commercial or non-commercial purpose without proper permission from the **1<sup>st</sup> Party** to do so. **1<sup>st</sup> Party** shall own the copy right for all the AV contents (Video clippings), and would not be property of **2<sup>nd</sup> party**.
- XVI. **1<sup>st</sup> Party** reserves the right to de-empanel the **2<sup>nd</sup> party**, if it fails to perform the work as per the quality standard and timeline.
- XVII. **2<sup>nd</sup> party** will be responsible for Ensuring timely delivery of all end products and correct technical requirements should be followed.
- XVIII. **1<sup>st</sup> Party** reserves the right to make necessary modification to the selected work, concept, etc. at any stage of production.
- XIX. **2<sup>nd</sup> party** shall not sub-contract part or complete work undertaken by him without written permission of **1<sup>st</sup> Party**.
- XX. **1<sup>st</sup> Party** at its own discretion may allocate work to more than one Agency at a time depending on the quantum, nature and priority of the works.
- XXI. In case, **1<sup>st</sup> Party** do not find the creative up to satisfaction, **1<sup>st</sup> Party** may ask the **2<sup>nd</sup> party** to make changes (Including shoot) till the final approval of the **1<sup>st</sup> Party**. Even after providing reasonable opportunity, if **2<sup>nd</sup> party** fails to perform, then **1<sup>st</sup> Party** reserve its right to get it done by any other Agencies for which the **2<sup>nd</sup> party** will have no obligation and not raise any bill, dispute in this context, at any point of time.
- XXII. **2<sup>nd</sup> party** shall be liable of copy right Act for using the stock shorts if any.
- XXIII. The entire Request for Proposal (RFP) No-19194 date 11.12.2023 shall constitute as a part of this Agreement.
- XXIV. All the costs, charges, expenses incurred in connection with this agreement including stamp duty and all other disbursements shall be paid by the **2<sup>nd</sup> party**.



- XXV. After completion of assigned work **2<sup>nd</sup> party** will deliver Soft copy of final video spot /Documentary/Tele Films in 4K & FHD (In MOV & MP-4 Format). All rushes Visuals, Photo data, Final complete Project file (Time Line), All Audio mixed and unmixed files etc. in SSD Only to **1<sup>st</sup> Party**.
- XXVI. In case of Production of Radio Spots/ Jingles **2<sup>nd</sup> party** will deliver Soft copy of audio Contents of final output (In MP-3 Format) and all audio mixed & unmixed in Pen Drive.
- XXVII. After completion of assigned work **2<sup>nd</sup> party** will deliver Soft copy of final 2D Animated Films, Final complete Project file, all audio mixed and unmixed etc. in SSD Only
- XXVIII. In case of Post-Production of video spot /Documentary/Tele Films **2<sup>nd</sup> party** will deliver Soft copy of final output video spot / Documentary/Tele Films in Pen Drive.
- XXIX. Individuals empanelled with Biju Pattnaik Film & Television Institute of Odisha (BPFTIO), Cuttack as per Sl. No- 15 of the RFP (privilege of exception) shall continue for the period co-terminus with the contract in force or validity of the empanelment with BPFTIO, Cuttack, whichever is earlier.

SIGNATURE OF WITNESSES  
WITH ADDRESS:

Signature of 1st Party with Seal

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2.

SIGNATURE OF WITNESSES  
WITH ADDRESS:

Signature of 2nd Party with Seal

1.

2.



## DETAILS OF THE AGENCIES FOR PRODUCTION OF AV CONTENTS (RFP NO-19194, Date: 11.12.2023)

SL. NO	NAME OF THE AGENCY	ADDRESS	CONTACT NO.	MAIL ID
1	M/S ACADEMY FOR MEDIA LEARNING PVT. LTD.	A/23 (Ground Floor), Surya Nagar, Bhubaneswar, Unit-7, Bhubaneswar-751003, Khorda, Odisha	6370952100/9337141944	ceo@odisha.live/accounts@odisha.live
2	M/S AJAY SHUKLA PRODUCTIONS PVT. LTD.	L3/78, Acharya Vihar, Bhubaneswar- 751022, Khorda, Odisha	9810946415/9810086939	asplnetwork@gmail.com
3	M/S ANNAPURNA PRODUCTION	2nd Floor, Plot No-33/2600/2606, Shanti Nagar, Jharpada, Bhubaneswar-751006, Khorda, Odisha	9658065899/8763066690	annapurnaproductionbbsr@gmail.com/tradersannapurna2014@gmail.com
4	M/S ANNANYA PRODUCTIONS	Plot No.-1672, Badagada Canal Road, Bhubaneswar-751014, Khorda, Odisha	9437633510	mrjayamohanty@rediffmail.com
5	M/S ANSHUMAN CREATIVES	Plot No. S-5/45, Niladri Vihar, Bhubaneswar-751021, Khorda, Odisha	8895178674/9438133639	anshumancreatives@gmail.com
6	ASHUTOSH PATTHNAIK	Cube Residency, Flat No. A-402, 4th Floor, Raghunathpur, Bhubaneswar-751024, Khorda, Odisha	8328933266	pattnaikashutosh11@gmail.com
7	M/S BHUBANESWAR TELEVISION PRODUCTION	L.B-86, Bhimtangi, Phase-II, Bhubaneswar-751002, Khorda, Odisha	9338233635/9439383734	Bbsrtv1@gmail.com/Bbsrtv@yahoo.co.in
8	M/S COMFED PRODUCTIONS PVT. LTD.	H. No.-33, 1st Floor, Sampurna Royal, Orchid, near Bharat Petrol Pump, Kantilo, Sundarpada, P.O.-Kuha, Bhubaneswar-751002, Khorda, Odisha	9811023326	comfed@gmail.com
9	M/S CREATIVE CHANNEL MEDIA PVT. LTD.	C/o-Aswini Kumar Upadhyaya, HIG-290, Kharvel Estate Colony, Pulnakhara, Bhubaneswar-752101, , Khorda, Odisha	9818891223/1128744074	creative@creativechannel.in/creat.chann el@gmail.com
10	DEBA RANJAN SAMAL	Plot No.- A-39, Nila Kantha Nagar, Nayapalli, Bhubaneswar- 751012, Khordha, Odisha	7978851262/9437136645	devanshi.gc@gmail.com
11	DEBI PRASAD LENKA	B2-130, Lingaraj Vihar, Pokhariput, Bhubaneswar-751020, Khordha, Odisha	9022331493	dpmotionpictures@gmail.com
12	M/S DETOUR ODISHA PVT. LTD.	1st Floor, Plot No. - 2258/2259, Bindu Sagar Road, Old Town, Bhubaneswar -751002, Khordha, Odisha	7077702970	info@detourodisha.com
13	M/S DIGITAL SKETH FILMS	2nd Floor, Plot No-214/1342, Budheswari Colony, Laxmi Sagar, Bhubaneswar- 751006, Khordha, Odisha	9337784804	INFO@DIGITALSKETCH.COM
14	M/S ELEEANORA IMAGES PVT LTD.	Plot No. - HIG-7, Phase-I, Pokhariput, Bhubaneswar-751020, Khordha, Odisha	7008819454/9776431650	info@eimagesindia.com
15	M/S FAST COMMUNICATION	HIG-85, Sailashree Vihar, Chandrasekharapur, Bhubaneswar-751021, Khordha, Odisha	9937049555/9437579389	fastcommunication.bbsr@gmail.com/ communication.fast@gmail.com
16	M/S GENESIS MEDIA PVT. LTD.	Plot No.188, Bhakta Madhusudan Nagar, Lane-6, Talabania, Gandamunda, Bhubaneswar-751030	9810221212/9811075246	kala@genesismedimail.com/ genesismedimail@gmail.com
17	GITIMUGDHA SAHANI	BL-108, VSS Nagar, Bhubaneswar- 751007, Khordha, Odisha	9337293758	gsahani@yahoo.com
18	M/S GOURI PICTURES ORISSA	281, Saheed Nagar, Bhubaneswar-751007, Khordha, Odisha	9861280405/9437220051	gouripicturesorissa@gmail.com
19	M/S HERALD CREATIVES PVT. LTD.	Plot No.1067, Nayapalli, Bhubaneswar-751012, Khordha, Odisha	9437020833	herald.advertise@gmail.com/heraldcrea tives@gmail.com
20	M/S JAV PRODUCTION	Plot No. 494, Nicco Park Road, Near Kalinga Stadium Square, Madhusudan Nagar Bhubaneswar-751012, P.O.-Nayapalli, Khordha, Odisha	9437233232/9337277088	javproductions@gmail.com
21	M/S KADAMBINI MEDIA PVT. LTD.	Kadambini Villa, Plot No. 421/2358, Padmabati Vihar, Sailashree Vihar, Bhubaneswar-751021, Khordha, Odisha	9438491297	kadambini.odia@gmail.com
22	M/S KALINGA MEDIA & ENTERTAINMENT PVT. LTD.	Plot No- N2/187, IRC Village, Nayapalli, Bhubaneswar-751015, Khordha, Odisha	7064455067	kalingamedia@kalingatv.com
23	LALITENDU DAS	Plot No- A-39, Nilakantha Nagar, Nayapalli, Bhubaneswar-751012, Khordha, Odisha	9338258445	lalitendu.edit@gmail.com



**DETAILS OF THE AGENCIES FOR PRODUCTION OF AV CONTENTS (RFP NO-19194, Date: 11.12.2023)**

24	M/S LIGHT HOUSE	Plot No-277/3318, Mayfair Lane, Jayadev Vihar, Bhubaneswar-751013, Khordha, Odisha	8093365415/9437010703	mail@lighthouseodisha.com
25	M/S MRTC COMMUNICATIONS	Plot No- 2070, 3rd Lane, Chintamaniswar, PO-Budheswari, Bhubaneswar - 751006, Khordha, Odisha	9861230541	saroj.kundu12@gmail.com
26	M/S OMMCOM MEDIA PVT. LTD.	Plot No-130, Shyamkunj, Bomikhal, Rasulgarh, Bhubaneswar-751010, Khordha, Odisha	9437015089	ommcom.media@gmail.com
27	M/S P AND A ADVERTISING AGENCY PVT. LTD.	1061, 1st Floor, behind Bharat Petrol Pump, Nayapalli, Bhubaneswar-751012, Khordha, Odisha	9238050511	pressmedia2005@gmail.com
28	M/S PABITRA ENTERTAINMENT	Plot No-261, Prachi enclave, Opposite Care Hospital, Chandrasekharpur, Bhubaneswar-751016, Khordha, Odisha	9437173456	pabitraentertainment@gmail.com
29	PEENAKEE PRIYADARSHINI SINGH	A3, Ganesh Nagar, Lane-1, Pokhaript, Bhubaneswar-751030, Khordha, Odisha	9937140955	peenakee.singh@gmail.com
30	M/S PRELUDE NOVEL VENTURES PVT. LTD.	108/B, 2nd Floor, PNV Gallery, Master Canteen, Janpath, Unit-3, Bhubaneswar-751001, Khordha, Odisha	993000789/933887732/31	info@preludelive.com
31	M/S RABIN VIDEO GRAPHICS	Plot No.- 367/3765, Mahadev Nagar, Lane-2, Jharpada, Bhubaneswar-751006, Khordha, Odisha	9437001500/7008186375	rabinvideographics@gmail.com
32	M/S REDCRAB ENTERTAINMENT PVT LTD.	Plot No - A-39, Nilakantha Nagar, Nayapalli, Bhubaneswar, Khordha, Odisha-751012, Khordha, Odisha	9338258445/9438521055	info@redcrab.co.in
33	M/S R.S. PRODUCTIONS	Plot No- C-2, BJB Nagar, Bhubaneswar-751014, Khordha, Odisha	8895267838	rsrath13@gmail.com
34	M/S SABITRI FILMS	Plot No -274/388, Durgapurpatna, Tankapani Road, Bhubaneswar-751002, Khordha, Odisha	8917588595/9437106753	sabitrifilms@gmail.com
35	M/S SAMALESWARI FILMS & VIDEO LIBRARY	Chintamaniswar Area, Fisheries Tank, Kajal, Lane-8, Plot No.1368, C/o-Ramesh Chandra Ray, Bhubaneswar-751006, Khordha, Odisha	7077111600	samaleswarifilms@gmail.com
36	M/S SAMPERK ADVERTISING PVT. LTD.	D-26, Premadhuli, Green Park, Jagamara, Bhubaneswar-751030, Khordha, Odisha	9438017029/06742351940	samperk81@gmail.com
37	M/S SANKALP	37 & 37A, Chandaka Industrial Estate, Infocity Area ( in front of Sai Temple), Bhubaneswar-751024, Khordha, Odisha	7008976501	sankalptv@gmail.com
38	M/S SAWERA	2203/4183/6412, Lane No-8, Keshura, Unit-33, Jharpoda, Bhubaneswar-751006, Khordha, Odisha	9583663978	sawerabasanta@gmail.com
39	M/S SCARECROW M&C SAATCHI LTD.	Plot No.767/A, Lane No- 3, Jayadev Vihar, Bhubaneswar-751013, Khordha, Odisha	7377746076	anupam@scarecrowmsaatchi.com
40	SISIR KUMAR SAHU	A3, Ganesh Nagar, Lane-1, Pokhaript, Bhubaneswar-751030, Khordha, Odisha	9437664905/9167638315	sisir.bpftio@gmail.com
41	M/S SOFTLINE STUDIO SERVICES	Plot No.2321/6324, Niladri Nagar, Kesura, Jarpada, Bhubaneswar-751006, , Khordha, Odisha	9810003433	softlinestudio@yahoo.co.in
42	M/S STUDIOWAALA	Plot No - 1076/1530, Khandagiribari, Bhubaneswar-751030, Khordha, Odisha	9583156744/ 9899486927	studiowaala@gmail.com
43	M/S SUBHAM STUDIO	Flat No -05, Basundhara Apartment, Ground Floor, Rasulgarh, Bhubaneswar- 751010, Khordha, Odisha	9439177331	ajayarastray01@gmail.com
44	M/S SUMMA REAL MEDIA PVT. LTD.	Plot No- 195,Dharma Vihar Khandagiri, Bhubaneswar-751030, Khorda, Odisha	0674-6613333	info@prameyanews7.com
45	M/S SWAHA	Delta Chhak, in front of Unit-8 Boy's Hgh School, PO-Baramunda, Bhubaneswar-751003, Khorda, Odisha	9437274857	swaha.advocacy@gmail.com/sudhakarda s68@gmail.com



**DETAILS OF THE AGENCIES FOR PRODUCTION OF AV CONTENTS (RFP NO-19194, Date: 11.12.2023)**

46	M/S THE NAKED EYE	Plot No.- 113/2478/5585, Lane-3, Khandagiri Vihar, Khandagiri, Bhubaneswar-751030, Khorda, Odisha	7008314585/9439302436	Snehasis.das@gmail.com
47	M/S THE PREMIER MEDIA	4706/5898, Laxmipada, Gajapati Nagar, Sainik School, Bhubaneswar-751005, Khorda, Odisha	9438794490	thepremiermedia01@gmail.com
48	M/S 3 ELEMENTS CONSULTANT PVT. LTD.	Plot No. GA-118, Niladri Vihar, Chandrasekharpur, Bhubaneswar-751021, Khorda, Odisha	7008502285	3elementsconsultant1@gmail.com
49	M/S TV 18, BROADCAST LTD.	Second Floor, 432, Lewis Road, Bhubaneswar-751002, Khorda, Odisha	9937309963	soumya.paramanik@nw18.com
50	M/S UK FORTUNE	97/94, Lane-3, Dhauri Square, P.O- Gopinathpur, Bhubaneswar-751002, Khorda, Odisha	9938457841	ukfortune.in@gmail.com
51	M/S WHITE HELMET PRODUCTION	468/2(A), Shree Vihar, Patia, Chandrasekharpur, Bhubaneswar-751024, Khorda, Odisha	9437229112/7008053623	dipakswain074@gmail.com