

Rate Chart of Odia Dailies approved by I & PR Department (as per Committee) w.e.f 03.01.2024

Sl.No.	Name of the Newspaper	Publication Place	Revised I & PR rate (in Rs)	Circulation figure
BIG DAILIES				
1	PRAMEYA	BHUBANESWAR	214.75	453090(DAVP)
2	DHARITRI	BHUBANESWAR	145.79	307592(DAVP)
3	SAMBAD	BHUBANESWAR	119.36	251825(DAVP)
4	SAMAJ	CUTTACK	105.95	223544(DAVP)
5	PRAGATIVADI	BHUBANESWAR	98.82	208488(DAVP)
6	SAMAYA	BHUBANESWAR	92.09	194301(DAVP)
7	ORISSA BHASKAR	BHUBANESWAR	79.84	168448(DAVP)
8	NITIDIN	BHUBANESWAR	72.29	152518(DAVP)
9	SAKALA	BHADRAK	71.19	150196(DAVP)
10	PRATIDIN	BHUBANESWAR	70.78	149338(DAVP)
11	SAMBAD KALIKA	BHUBANESWAR	63.84	134684(DAVP)
12	PRAJATANTRA	CUTTACK	51.38	108410(DAVP)
13	AJKALI	BALASORE	47.40	90476(DAVP)
14	MATRUBHASA	CUTTACK	47.40	85485(DAVP)
MEDIUM DAILIES				
15	DINALIPI	BHUBANESWAR	35.55	74685(DAVP)
16	ANUPAM BHARAT	BERHAMPUR	35.55	71688(DAVP)
17	ODISHA EXPRESS	BHUBANESWAR	30.04	47984(DAVP)
18	SATYARA SWARA NIRBHAY	BHUBANESWAR	30.04	47156(DAVP)
19	ODISHA EXPRESS(KDP)	KENDRAPARA	25.85	35726(DAVP)
SMALL DAILIES				
20	SURYA PRAVA	BHUBANESWAR	16.87	25000(DAVP)
21	KRANTI DHARA	BHUBANESWAR	16.87	25000(DAVP)
22	SARBASADHARANA	BHUBANESWAR	16.87	25000(DAVP)
23	MANTHAN	BHUBANESWAR	16.87	25000(DAVP)
24	DANSANA	BHUBANESWAR	16.87	25000(DAVP)
25	NAYAYABATI	ATHAGARH	16.87	25000(DAVP)
26	PRATIDIN	BERHAMPUR	16.87	25000(DAVP)
27	UTKAL MAIL	ROURKELA	16.87	25000(DAVP)
28	ODISHA KHABAR	BALASORE	16.87	25000(DAVP)
29	PARYABEKHYAK	BHUBANESWAR	16.87	25000(DAVP)
30	UTKAL MAIL	BHUBANESWAR	16.87	25000(DAVP)
31	SWADHIKAR	KENDRAPARA	16.87	25000(DAVP)
32	DARSHANA	BHUBANESWAR	16.87	25000(DAVP)
33	ORISSA TIMES	BHUBANESWAR	16.87	25000(DAVP)
34	SAHANA MELA	BHUBANESWAR	16.87	25000(DAVP)
35	ODIYARA SANMAN	JAGATSINGHPUR	16.87	25000(DAVP)
36	UTKAL SAMACHAR	ROURKELA	16.87	25000(DAVP)
37	AKHBARNAMA	BHUBANESWAR	16.87	25000(DAVP)
38	SRUTI	BHUBANESWAR	16.87	25000(DAVP)
39	MAHABHARAT	BHUBANESWAR	16.87	25000(DAVP)
40	BHARAT DARSHAN	ROURKELA	16.87	25000(DAVP)

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41	ESWAR	BHUBANESWAR	16.87	25000(DAVP)
42	HIRANCHAL	SAMBALPUR	16.87	25000(DAVP)
43	ESWAR	BHADRAK	16.87	25000(DAVP)
44	NUTAN BARTA	BALASORE	16.87	25000(DAVP)
45	DHWANI PRATIDHWANI	BALASORE	16.87	25000(DAVP)
46	BHARAT DARSHAN	SAMBALPUR	16.87	25000(DAVP)
47	KALINGA MAIL	BHUBANESWAR	16.87	24714(DAVP)
48	ORISSA TODAY	BHUBANESWAR	16.87	24707(DAVP)
49	SWATANTRA BARTA	BHUBANESWAR	16.87	24651(DAVP)
50	VISWABANI	BHUBANESWAR	16.87	24616(DAVP)
51	ANUDHYANA	BALASORE	16.87	24516(DAVP)
52	DUNIYA KHABAR	BHUBANESWAR	16.87	24500(DAVP)
53	KALINGA BHARATI	ROURKELA	16.87	24500(DAVP)
54	TEERTH KHETRA	PURI	16.87	24499(DAVP)
55	MALLAHAR	BHUBANESWAR	16.87	24292(DAVP)
56	ESWAR	ROURKELA	16.87	23978(DAVP)
57	SEITHO ARAMBHA	BALASORE	16.87	23919(DAVP)
58	MUKTA MANDAP	PURI	16.87	22678(DAVP)
59	AAROOP	JHARSUGUDA	16.87	22000(DAVP)
60	NIRBHAY SUCHANA	JAJPUR	16.87	20452(DAVP)
61	DUMANI KHABAR	BHUBANESWAR	12	18650(CA)
62	SAHASA	BHUBANESWAR	12	18493(CA)
63	PRIYA KHABARA	BHUBANESWAR	12	16966(CA)
64	JAGRATA ORISSA	BHUBANESWAR	12	16414(CA)
65	PRASANT	DHENKANAL	16.87	16350(DAVP)
66	LOKAKATHA	RAJGANGPUR	16.87	16010(DAVP)
67	HIRANCHAL	BHUBANESWAR	16.87	15683(DAVP)
68	KALANTAR	BALASORE	12.47	14665(DAVP)
69	JAGANNATH EXPRESS	BHUBANESWAR	12	11330(CA)
70	PRAMAD	BHUBANESWAR	12	10250(CA)
71	INDIAN ERA	BHUBANESWAR	12.47	9085(DAVP)
72	AGNISHIKHA	SAMBALPUR	12	NA
73	AMARI KATHA	BHUBANESWAR	12	NA
74	NAKSHATRA JYOTI	BHUBANESWAR	12	NA
75	UTKAL SAMAJ	PURI	12	NA
76	SUDHAR	ROURKELA	12	NA
77	KHOLADWAR	BHUBANESWAR	12	NA
78	SANCHAR	BHUBANESWAR	12	NA
79	DURABARTA	BHUBANESWAR	12	NA
80	AMA RAJADHANI	BHUBANESWAR	12	NA
81	JANAMUKHA	SAMBALPUR	12	NA
82	TRISHAKTI	BHUBANESWAR	12	NA
83	AJKALI	BHUBANESWAR	12	NA
84	ANANYA	BHUBANESWAR	12	NA
85	DAKARA	SAMBALPUR	12	NA
86	OSCAR UTKAL	BHUBANESWAR	12	NA
87	BEURA	BHADRAK	12	NA
88	JANAVANI	BHUBANESWAR	12	NA

89	DAINIK ASHA	BERHAMPUR	12	NA
90	AROMV	BHUBANESWAR	12	NA

English Dailies

RATE CHART OF ENGLISH DAILIES APPROVED BY I & PR DEPARTMENT				
Sl. No.	Name of the Newspaper	Edition	Revised I & PR rate(Per sq.cm.)	
			Display Rate	Classified Rate
1	STATESMAN	DELHI	16.87	16.87
		KOLKATA	58.55	58.55
		BHUBANESWAR	12.47	12.47
2	HINDUSTAN TIMES	NEW DELHI	204.65	204.65
		MUMBAI	92.93	92.93
		KOLKATA	12	12
3	ASIAN AGE	KOLKATA	12	12
4	NEW INDIAN EXPRESS	SOUTH EDITION	171.86	171.86
		BHUBANESWAR	12.47	12.47
5	INDIAN EXPRESS	WEST EDITION	103.03	103.03
		NORTH EDITION	110.48	110.48
		NORTH & WEST EDITION	213.51	213.51
6	THE TIMES OF INDIA	NEW DELHI	175.82	175.82
		MUMBAI	153.39	153.39
		BANGALORE	120.83	120.83
		BHUBANESWAR	21.41	21.41
		KOLKATA	65.10	65.10
7	THE ECONOMIC TIMES	NEW DELHI	30.80	30.80
		KOLKATA	16.87	16.87
		ALL 10 EDITIONS(Mumbai, Delhi, Bangalore, Kolkata, Pune, Chandigarh, Ahmedabad ,Chennai, Hyderabad & Lucknow)	196.05	196.05
		SOUTH EDITION:	213.71	213.71
8	HINDU	DELHI	16.87	16.87
		ALL EDITION	308.39	308.39
		MUMBAI	16.87	16.87
9	FINANCIAL EXPRESS	NEW DELHI	16.87	16.87
		MUMBAI	12.47	12.47
10	BUSINESS STANDARD	NEW DELHI	12	12
		PUNE	12	12
		BHUBANESWAR	16.87	16.87
11	THE PIONEER	LUCKNOW	12	12
		DELHI	12	12
		MUMBAI	12	12
12	DAILY NEWS ANALYSIS(DNA)	MUMBAI	12	12

Sham
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RATE CHART OF ENGLISH DAILIES APPROVED BY I & PR DEPARTMENT

Sl. No.	Name of the Newspaper	Edition	Revised I & PR rate(Per sq.cm.)	
			Display Rate	Classified Rate
13	POLITICAL & BUSINESS DAILY	NEW DELHI	12	12
		CUTTACK	12	12
14	DECCAN CHRONICLE	CHENNAI	51.02	51.02
		BANGALORE	12	12
		SECUNDERABAD	12	12
15	TELEGRAPH	BHUBANESWAR	12	12
		KOLKATA	16.87	16.87
16	FREE PRESS JOURNAL	MUMBAI	21.41	21.41
17	ORISSA POST	BHUBANESWAR	16.87	16.87
18	AROUND ODISHA	BHUBANESWAR	10	10
19	MILLENNIUM POST	NEW DELHI	47.40	47.40
		KOLKATA	30.80	30.80

Periodicals

RATE CHART OF PERIODICALS APPROVED BY I & PR DEPARTMENT (w.e.f. 03.01.2024)

Sl.No.	Name of the Periodicals	Periodicity	Publication Place	I & PR Rate in Rs. (Per Sq.Cm)
1	Nijukti Khabar	Weekly	Bhubaneswar	17.76
2	E.P.A Weekly	Weekly	Bhubaneswar	10
3	S.O. Kholapharda	Weekly	Bhubaneswar	17.76
4	India First	Fortnightly	Bhubaneswar	10
5	Dindyal Mail	Weekly	Rourkela	17.76
6	Soochana Patra	Weekly	Bhubaneswar	17.76
7	Susashan	Weekly	Kendrapara	17.76
8	Isha	Weekly	Kendrapara	17.76
9	Sakala Surya	Weekly	Bhubaneswar	10
10	Odisha Express	Weekly	Bhubaneswar	17.76
11	Manthan	Weekly	Bhubaneswar	17.76
12	Chira Sandhan	Weekly	Bhubaneswar	10
13	Shramik Malika	Weekly	Rourkela	10
14	Rashtradeep	Weekly	Cuttack	10.70
15	Purbanchal Sambad	Weekly	Bhubaneswar	10
16	Janatara Bandhu	Weekly	Jharsuguda	13.20
17	Nabeen	Weekly	Berhampur	10
18	Paschimanchal	Weekly	Rourkela	10
19	Aaroop	Weekly	Rourkela	10
20	Bishesha Khabar	Weekly	Bhadrak	10
21	Satarka	Weekly	Khurda	10.70
22	O.E. & B.News	Weekly	Bhubaneswar	17.76
23	Asha Pradeep	Weekly	Bhubaneswar	13.20
24	Utkal Prahari	Weekly	Bhubaneswar	10
25	Capital Poster	Weekly	Bhubaneswar	10
26	Prabaha	Weekly	Cuttack	10
27	Ama Samajara Pratibimba	Weekly	Balasore	10
28	Graharaja	Weekly	Nayagarh	10
29	Bagua Barta	Weekly	Nayagarh	10
30	Satya Sangharasha	Weekly	Bhubaneswar	10
31	Neta	Weekly	Bhubaneswar	10

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3/1/2024

Steeh
3.1.2024

32	Employment Solution	Weekly	Bhubaneswar	10
33	Subarta	Weekly	Bhubaneswar	10
34	Hiranchal	Weekly	Boudh	17.76
35	Bartta	Weekly	Cuttack	10
36	Samikhya Ama Samayar	Weekly	Bhubaneswar	10
37	Sahana Mela	Weekly	Bhubaneswar	10
38	Industry & Mines Observer	Fortnightly	Bhubaneswar	10
39	Swadhikar	Weekly	Bhubaneswar	17.76
40	Kholakatha	Weekly	Bhubaneswar	10
41	Pawan Putra	Weekly	Bhubaneswar	10
42	Pratigyan	Weekly	Bhubaneswar	10
43	Awhawan	Weekly	Bhubaneswar	10
44	Atma Nirbhara	Weekly	Bhubaneswar	10
45	Bhumi Barta	Weekly	Bhubaneswar	10
46	Janamata Parikrama	Weekly	Bhubaneswar	10
47	Loka Samparka	Weekly	Bhubaneswar	10
48	Odiyara Sanmana	Weekly	Bhubaneswar	10
49	Pol. & Ind. Times of Odisha	Weekly	Bhubaneswar	10
50	Prathama	Weekly	Bhubaneswar	10
51	Koshala Prabaha	Weekly	Bolangir	10
52	Samayara Dhara	Weekly	Cuttack	10
53	Sasabda	Weekly	Bhubaneswar	10
54	Satya Khabar	Weekly	Bhubaneswar	10
55	Ulka	Weekly	Bhubaneswar	10
56	Bira Kalinga	Weekly	Bhubaneswar	10
57	Ravivasariya Kalika	Weekly	Bhubaneswar	10
58	Unnati Pathe	Weekly	Bhubaneswar	17.76
59	Sahasa	Weekly	Bhubaneswar	17.76
60	Odisha Sandesh	Weekly	Bhubaneswar	14.21
61	New Planner	Bi-Weekly	Sambalpur	10
62	Media Age	Fortnigtly	Bhubaneswar	17.76
63	Narikalyana	Fortnigtly	Bhubaneswar	17.76
64	Dhwaja	Fortnigtly	Bhubaneswar	10

65	O.P.News Analysis	Fortnigtly	Bhubaneswar	10
66	Bikasha Barta	Fortnigtly	Cuttack	10.70
67	Nijukti Keshari	Fortnigtly	Bhubaneswar	10
68	Life Line	Fortnigtly	Bhubaneswar	10
69	Sambada Bahika	Fortnigtly	Balasore	10
70	Kalingaprava	Fortnigtly	Cuttack	10
71	Pratisruti Plus	Fortnigtly	Bhubaneswar	10
72	Odisha News	Fortnigtly	Bhubaneswar	10.70
73	Utkal Nakhyatra	Fortnigtly	Puri	10
74	Janatantra	Fortnigtly	Bhubaneswar	10
75	Mumbai Odia Samaj	Fortnigtly	Mumbai	10
76	Juga Surya	Monthly	Cuttack	10
77	K.B.Annapurna	Monthly	Bhubaneswar	10
78	Suryasta	Monthly	Jajpur	10
79	Amrutayana	Monthly	Bhubaneswar	10
80	Pallibadhu	Monthly	Puri	18.65
81	Jugashree Juganari	Monthly	Balasore	10.10
82	Orissa Calling	Monthly	Bhubaneswar	10
83	Bikash Barta	Monthly	Cuttack	16.40
84	Kadambini	Monthly	Bhubaneswar	19.50
85	Sahakara	Monthly	Cuttack	10
86	Parada	Monthly	Bhubaneswar	10
87	Krushaka Sambada	Monthly	Cuttack	11.50
88	Jeebana Ranga	Monthly	Cuttack	10
89	Nuajugar Nua Sakal	Monthly	Bhadrak	10
90	Kishore Swakhyar	Monthly	Bhadrak	10
91	Emerging Science	Monthly	Bhubaneswar	10
92	India Corridor	Monthly	Bhubaneswar	10
93	Sahara Khabara	Monthly	Khurda	10
94	Satya Chetana	Monthly	Bhubaneswar	10
95	Gokarnika	Quarterly	Jajpur	10
96	Ageiba	Fortnightly	Angul	10
97	Shasak Prashasak	Weekly	Bhubaneswar	10

98	Dakshyata	Weekly	Bhubaneswar	10
99	Kuni Katha	Monthly	Bhubaneswar	10
100	Aradhana	Monthly	Bhubaneswar	10
101	Rajniti	Weekly	Bhubaneswar	13.36
102	Sindhuja	Monthly	Bhubaneswar	10
103	Rajya Kahani	Weekly	Bhubaneswar	10
104	Juba Morcha	Weekly	Bhubaneswar	17.76
105	Sampurna	Fortnightly	Bhubaneswar	10
106	Sweekar	Weekly	Sambalpur	10
107	Lokaneeti	Fortnightly	Bhubaneswar	17.76
108	Mukta Kalama	Weekly	Bhubaneswar	17.76
109	IYA NEWS	Monthly	Bhubaneswar	10