

Government of Odisha
Information & Public Relations Department

No. 14123 /I&PR
IPR-FP-MISC-0001-2024

Dated 06.11.2024 /

Notice for Expression of Interest

Proposals accompanied with coloured Sketches/Designs and Concept Note for preparation of tableaux to be presented on the occasion of Republic Day Parade-2025 at New Delhi, based on the theme स्वर्णिम भारत : विरासत और विकास (Swarnim Bharat: Virasat aur Vikas) are invited from the designing firms empanelled with Ministry of Culture, Government of India and other designing Institutions/Agencies for design and fabrication of Republic Day Tableaux.

The detailed guidelines for preparation of the Tableaux as communicated by the Ministry of Defence, Government of India is attached at Annexure-I. The desirous designers / design firms need to keep in view the content of the guidelines and Para-2 of the same in particular while applying.

Eligibility Criteria

- 01- The Artist / Designer / Firm (Corporate House/Partnership/Private Ltd.) should have minimum one year experience of presentation of tableau at National/State level.
- 02- The Artist/Designer/Firm should not have been blacklisted.
- 03- The Artist/Designer/Firm must have valid PAN and GST registration Certificate.
- 04- The Artist/Designer/Firm must submit IT returns for the FY 2023-2024 (AY 2024- 2025) and latest GST Return filing copy.

Terms & Conditions

- 01- The Artist/Designer/Firm can submit more than one sketch/design with only one price bid for the design, fabrication and all other ancillaries for tractor & trolley of the tableau.
- 02- This tender document is a two-bid format i.e. the 'Technical' and 'Financial'. Both the bids shall be submitted in separate sealed covers identified as 'TECHNICAL BID' and 'FINANCIAL BID'. Both the sealed covers should be put inside a bigger sealed cover scribe with 'REPUBLIC DAY TABLEAU-2025 AT NEW DELHI'.
- 03- The sketches/designs along with the concept note(s) must reach the undersigned on or before 09.11.2024 by 04:00 PM.
- 04- The Artists/Designers/Firms or their authorized representatives should be present at this Department on 09.11.2024 at 04:30 PM to explain the concept before the Selection Committee.
- 05- The Bidder must submit the price bid with detailed rate for each item or,
- 06- component.
- 07- The rates quoted by the bidder shall be including GST.
- 08- The selected Firm/Designer have to attend the Expert Committee Meetings in New Delhi to explain the concept of the theme both at the sketch and 3-D Model stage which requires 4-5 times visits to New Delhi. Reimbursement for journey to New Delhi & back in respect of Artist/Firm for the purpose will be allowed only for two persons on each occasion.

- 09- TDS under IT & GST will be deducted as per law at the time of payment and the mode of payment will be online.
- 10- The Designer/Firm, whose tableau design selected by Expert Committee of Government of Odisha, has to sign an agreement with Director, I & PR Department for execution of the work.
- 11- The Designer/Firm, whose tableau design selected by Expert Committee of Government of Odisha, has to submit performance guarantee @ 3% of the final execution cost before agreement.
- 12- In case of any dispute/ambiguity arises in the process of Selection/Evaluation, decision of I & PR Department shall be final.
- 13- I & PR Department will not be responsible for any loss, damage, injury caused at the time of execution of the contract. The firm/designer shall own the wholeresponsibility.
- 14- All the disputes shall be subjected to the jurisdiction of Civil Courts at Bhubaneswar.
- 15- The decision of the Tender Committee will be final and no claims or objections on any ground shall be entertained whatsoever.
- 16- The authority reserves the right to select or reject any or all proposals without assigning any reason thereof.
- 17- The financial offer must be submitted in the following format.

Project Deliverables	Amount (Inclusive of all taxes)
Republic Day Parade Tableau-2025 at New Delhi This cost should include all components such as Designs/Sketches, 3-D Model, Fabrication and ancillaries to be spelt in financial Bid by the bidder in detail (item-wise)	₹

NB: The agencies are required to understand the work thoroughly before quoting the rates. Rate quoted should be fairly reasonable. The rate quoted by the Bidder shall be rationalised and negotiated by the experts of evaluation committee and the agreed upon rates shall be paid to the executor.

Selection/Evaluation Procedure

- 01- The selection/evaluation will be conducted in three stages, i.e.
- Stage-I – Scrutiny of Documents
 - Stage-II – Power Point Presentation of the Design(s)
 - Stage-III – Financial Evaluation (Rationalization and negotiation rates)
- 02- Agencies satisfying the Stage-I evaluation process shall be required to make a suitable technical/Power Point presentation.
- 03- The 'Financial Bids' of the technically qualified bidders shall only be opened.
- 04- Quality & Cost Based Selection (QCBS) method will be followed during the overall selection process. Based on the evaluation of technical proposal, the technically qualified Artist/Designer/Firm shall be ranked in accordance with the marks obtained at the stage of technical evaluation. There shall be 80% weightage to technical score and 20% weightage to financial score.
- 05- Proposal with the highest technical marks shall be given a score of 100 and other proposals be given technical score that are proportional to their marks with respect to the highest technical mark.
- 06- Similarly, proposals with the lowest quote (cost) shall be given a financial score of
- 07- 100 and other proposals shall be given financial scores that are inversely proportional to their prices with respect to the lowest offer.

- 08- The total score, both technical and financial, shall be obtained by weighing the quality and cost scores and adding them up.
- 09- The bidder securing highest combined marks and ranked H-1 will be selected to present the Tableaux design at New Delhi.
- 10- The I & PR Department and MoD, GoI may advise for modification/change in design if required. The selected bidder shall have to accommodate the change without claiming any further cost.

Scoring Pattern

Description	Full Mark
Past Experience in the field of Tableaux Design & Fabrication (Representation of Odisha at National Level)	15
Past Experience in the field of Tableaux Design & Fabrication (Representation of any other State/UT at National Level)	15
Past Experience in the field of Tableaux Design & Fabrication (Presentation at State Level)	05
Award for the design at the National Level	15
Award for the design at State Level	10
Design convergence with Theme	10
Design in context of the State	10
Sequencing from Virashat to Vikash	10
Overall Design Look	10
TOTAL	100

Documents to be Submitted

- 01- Self attested Non-Blacklist Certificate
- 02- Self attested Copy of PAN Card
- 03- Self attested copy of GST Registration Certificate.
- 04- Self attested IT Return Certificate for the FY 2023-2024 (AY 2024-2025)
- 05- Self attested latest GST Return filing copy
- 06- Self attested copy of Contract/Agreement/Award Letter/Work Order(s) from Ministries/any Government Departments/PSUs in India/Odisha State Government conducting similar type of work i.e. Tableaux
- 07- Job Completion Certificate(s), from Ministries/any Government Departments/PSUs in India/Odisha State Government conducting similar type of work i.e. Tableaux


DIRECTOR

6.11.2024



Guidelines for preparation of Tableaux proposals for participation in the Republic Day Parade-2025.

1. Theme of the tableaux for Republic Day Parade, 2025:

“स्वर्णिम भारत : विरासत और विकास (Swarnim Bharat: Virasat aur Vikas)”

2. Initiatives to be included in tableau component

- Strict and continuous supervision of sufficiently higher level officer from State/UT/Ministry/Department.
- It should be ensured that material used in fabrication of tableau is of highest quality.
- Electronic display (LED, HD, 4K etc.) to be used for bright display of images or content.
- Moving elements using Mechatronics/Robotics.
- Innovative use of LED lighting to showcase dark/shadowed area.
- Balancing of sound level of music
- 3D printing could be used to depict certain elements.
- Use of eco-friendly material for the tableaux.
- Considering feasibility of display at important location after the Bharat Parv, so that more people can benefit seeing the creations.
- Avoid use of plastic and plastic based products/material.
- Use of special effects to the maximum extent feasible to improve the optics/visual effects of the tableau.
- Maximize the use of technology.
- To maintain quality and avoid monotony in look/design of the tableaux, it may be ensured by States/UTs/Ministries/Departments to engage such fabricators/designers who are not involved in fabrication of more than two tableaux including their proposal.

3. Selection Process

(i) The tableaux proposals are evaluated in a series of meetings of the Expert Committee. In the first phase of selection, the sketch/design of the proposals is scrutinized and suggestions, if any, are given to carry out improvement in the sketch/design. Once the sketches/designs are approved by the Committee, the participants are asked to come up with three-dimensional models of their proposals. The models are thereafter examined by the Committee for final selection depending upon other aspects of the tableaux. Non-attendance in any meeting means withdrawal and such participant will not be invited in subsequent meetings. All cost for attending the meetings is to be borne by the participants. All interaction/presentation with the Committee members will be made by the official representative of the participating State/UT/Ministry/Deptt./Organisation. The artists/designers, etc. may accompany the official representative to take note of the suggestions given by the Committee to carry out modifications in their respective sketch/design/model. They will, however, not directly interact with the members of the Expert Committee unless they are specifically authorized by the Committee to do so to explain any specific point.

(ii) Selection process of Tableaux passes through different stages, starting from initial appreciation of sketch/design and the initial themes of the States/UTs/Ministries/Departments/Organisations followed by a three dimensional model which culminates into the selection of the actual model by Expert Committee through a series of interactions where all aspects of the tableaux are discussed threadbare. The selection depends upon a combination of factors including but not limited to visual appeal, impact on the masses, idea/theme of the tableaux, degree of detailing involved in the tableaux, music accompanying the tableaux, local artists, inclusiveness of modern/electronic/robotics technology etc. Extra weightage may also be given for consideration of initiatives suggested at Sl. No.2 of these guidelines. The selection process normally extends over six to seven rounds of meetings on different days with some elimination and short listing at each stage. Only the shortlisted States/UTs/Ministries/Departments in any particular round of selection are informed about the next round of selection. Mere advancement from one round to another round of meeting does not entitle any participating State/UT/Ministry/Department/Organisations for further round or the final selection, till it is confirmed.

4. Preparation of Sketch/Design

The sketch/design drawn on a scale of 1':1" should be simple, colourful, easy to comprehend and should avoid statistical data and unnecessary details. It should be able to convey, whatever it presents, by itself and should not require any explanation, writing or elaboration. Writing or use of logos on tableaux is not allowed unless it is recommended/agreed by the Committee members. Further, the name of States/UTs presenting which is allowed in Hindi in the front, in English on the back and in Regional language on the sides of the tableau. Similarly, in case of Ministries/Departments and other agencies, name of the Ministry/Department/Organization is to be given in Hindi in the front and in English on the back. Designs in virtual reality, showing the various components displayed from different angles, can also be presented by using CD/DVD.

5. Preparation of models

After the approval of the proposed sketch/design by the Expert Committee in its preliminary meetings, three dimensional model of the proposed tableau would be prepared on the lines of the suggestions given by the Committee for further inspection. Final approval for fabrication of Tableau would be accorded only after the models of the tableaux are finally selected by the Committee. Once 3-D models are finally selected by Expert Committee, these Models will be kept in the custody of Ministry of Defence at a safe location at RR Camp or appropriate location as decided by Ministry of Defence so that the Expert Committee may compare the fabrication of actual tableau with approved 3D models at any stage of time.

6. Points to be kept in view while drawing up the proposal

(i) One tractor and one trailer upon which a tableau would be fabricated, would be provided by the Ministry of Defence free of charges.

(ii) No additional tractor, trailer or other types of vehicles would be allowed to be used in the tableau. This aspect should be kept in mind while preparing the designs of the tableau proposals to be presented before the Expert Committee.

(iii) There is no objection to the use of vehicles other than tractor and trailers for fabrication of tableaux to give them a different look. But these vehicles will have to be

arranged by the sponsoring authorities themselves. Under no circumstance, the total number of vehicles used in a tableau or the total number of distinguishable mobile components of a tableau would be more than two.

(iv) **A maximum of twelve (12) performers/artists on/along per Tableau will be allowed.** No performer is permitted to be on the tractor component of the tableau. Attractive ground element however can be considered on a limited number of tableaux only if it goes with the theme. These conditions are subject to modifications by MoD depending on the requirement of the tableau and the decision of Expert Committee.

(v) The sketch should clearly depict as to how the tractor pulling the tableau will be used as a part of the theme. Camouflaging the tractor should be in harmony with the main theme of the tableau. There should be a gap of about 6-7 feet between the tractor and the trailer and/or between two trailers for turning or manoeuvring. This should be taken into account while designing the tableau.

(vi) In case, a tableau is proposed to be integrated with a folk dance, it should be ensured that the selected dance is a genuine folk dance and the costumes and musical instruments are traditional and authentic. The tableau and the dance should also have thematic unity. The video clippings of the dance may also be sent along with the proposals.

(vii) State/UT may preferably engage artists performing on or along the tableau of the State/UT belonging to the concerned State/UT only, who would have a natural flair for the performance considering the significance of the event. Bona fide artists engaged by the State/UT/Ministry/Department may be ascertained by the authorized government official of the concerned State/UT/Ministry/Department before deputing the artists' team to Rashtriya Rangshala Camp.

(viii) It is also suggested that State/UT/Ministry/Department/Organization may evolve their mechanism to ensure that the agency deployed for design/fabrication of the tableau remains associated with the job till finality to enable incorporating the originally conceived design alongwith the inputs of the Expert Committee from time to time.

7. Dimensions

While preparing the sketches and subsequently, three dimensional models, the following approximate dimensions of the trailers and tractors, which will be supplied to them for the fabrication of the tableau, may be kept in view:

Trailer	
Length	: 24' 8"
Width	: 8'
Height	: 4' 2"
Load carrying capacity	: 10 tons

The length, breadth and height of a single tableau should not exceed 45', 14' and 16' (from the ground level) respectively. If it is proposed to use any other vehicles under own arrangements, particulars thereof should be indicated in the proposal.

8. Facilities to be provided by the Ministry of Defence

During the meetings of the Expert Committee, the facilities such as a PC, LCD Projector, DVD Player and an overhead projector would be made available by the Ministry of Defence. Should there be any other support requirements, the Ministry may be informed in advance.

9. Advisory to States/UTs/Ministries/Departments/Organisations

- (i) Encourage the production team to use maximum of green/recyclable material for the preparation of Tableaux, keeping in mind the environmental issues and reduction of plastic use.
- (ii) State/UT to plan in advance to recycle the Tableaux after Bharat Parv festival. Major elements of the tableaux such as Sculptures and design elements to be relocated to various locations within the State/UT as Art Installations/Street Art.
- (iii) Local Craftsmen / Folk Artists / Students of Performing Arts / Students of Dance Academies to contribute as [Artists] for the performances on the Tableaux and Ground elements. Efforts to be made to promote and showcase the Cultural and Ethnic diversity through the performances and Acts on the Tableaux.
- (iv) Since the element of Artists and Live performances and Music accompanying the Tableaux are equally important, the process of artists selection to be more systematic and needs to be streamlined.
- (v) The State/UT to promote local artists and talent in these contributions.
- (vi) The Cultural representation of the States to be reflected in the elements on the Tableaux and performers around the Tableaux, the Dress element, headgears and makeup along with musical instruments to explain the local and traditional dance forms and also match with the regional looks which are being showcased.
- (vi) Script/ storyboard around the performances before they are selected to be shared with Expert Committee. Eminent people from Theatre and Dance to assist the other members in this process.
- (viii) Performances to experiment with innovative forms of expression such as sign languages, street performance forms and dance as a complete package.
- (ix) A write-up about the Artists and their talents to always accompany the storyboard when a presentation is made before the Expert Committee. Young & relatively less known/ local artist groups to be encouraged.
- (x) A complete detailed note on the costumes and make up along with headgears and musical instruments to be a part of the presentation.
- (xi) The Ministries are requested to ensure that the Artists have equal representation from all parts of the country in the Tableaux unless specific performers are required.
- (xii) In Music element, the wordings and message to be simple and clear. The music and song recordings to be done at the best facilities.
- (xiii) The State Govts/ UT's / Ministries/Departments/Organisations to ensure that the music/lyrics are simple and match with the live performances.
