

News ID-IPR/ Forest, Env and CC(Eng)/538/25.09.2025

6th Executive body Meeting of State Medicinal Plants Board Held

Five-Year Vision Plan Approved

Bhubaneswar (25/09):

6th Executive body Meeting of State Medicinal Plants Board, Odisha held on 25.09.2025 at Conference hall of Home Department.

The meeting was chaired by Shri Satyabrata Sahu, IAS, Additional Chief Secretary, Forest, Environment & Climate Change Department, Government of Odisha. The proposal was presented by Sri V. Karthick, IFS, Chief Executive, SMPB.

Five-Year Vision Plan of State Medicinal Plants Board, Odisha is approved by the Executive Body.

The Executive Body of the State Medicinal Plants Board (SMPB), Odisha, has approved its Five-Year Vision Plan to strengthen the Conservation, Cultivation, and Commercialization of Medicinal plants across the State.

In his address, Shri Sahu informed that the first-year funding will be met from the Odisha Forestry Sector Development Society (OFSDS). From the second year onwards, the programme will expand through convergence with AYUSH, Panchayati Raj, SC & ST Development, and other related departments. He further announced that MoU with FRLHT (Bengaluru), IRMA (Anand), and MSSRF (Chennai) will be signed in the first week of November 2025 to strengthen technical collaboration.

The products developed under the initiative will be marketed under the brand name “Kalinga Herbs”.

To promote accessibility, the Chief Executive of RPRC has been directed to provide a dedicated outlet for SMPB products at RPRC, Bhubaneswar.

Key Outcomes of the Meeting:

Five-Year Vision Plan for SMPB, Odisha is approved.

1. Pilot year to be supported under OFSDS; convergence with line departments from 2nd year. Collaboration with reputed national institutions through upcoming MoUs.
2. Launch of the State’s own herbal brand “Kalinga Herbs.”
3. Establishment of a dedicated outlet at RPRC for marketing of herbal products.

The meeting was attended by senior officials including Sri Suresh Pant, IFS (PCCF & HoFF), Sri G.Rajesh IFS (CCF, PPA), Sri Gorakh Waman Kalunge, IFS (Director Horticulture), Smt. Anjana Panda (Director AYUSH), and Sri Sudhansu Sekhar Khora IFS (Chief Executive, RPRC).

Other members and invitees present were Dr. Murugesan, IFS (PD, OFSDP – Special Invitee), Sri Debapriya Kampa (DCF, SMPB), Sri Anup Kumar Sahoo (Additional Secretary, PR & DW Department), and Sri Manoj Kumar Nayak (Deputy Director, SSD Department).



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