

GOVERNMENT OF ODISHA  
INFORMATION AND PUBLIC RELATIONS DEPARTMENT

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File No. IPR- AVP-COMPT-0001-2024/1872 /IPR, BBSR Date: 31/01/2026

From

Smt Sucheta Priyadarsini, OIS  
Deputy Director

To

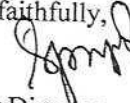
All National Electronic Media Channels  
All Regional Electronic Media Channels  
Sub: Regarding the issue of Telecast Certificates

Madam/Sir,

With reference to the subject cited above, I am directed to intimate that the competent authority has approved adherence to the following criteria/conditions for issue and acceptance of Telecast Certificates for further processing of bills retrospectively w.e.f. 15.06.2025 and for all future bills:

1. The media houses should submit Bills and Telecast Certificates with digital signatures. However, physical signatures by the authorized officials shall be accepted from those media houses which have not yet enabled digital signature facility in their systems. In such cases, the bills and Telecast Certificates must be duly signed by two authorized officials (full signatures) with names and office seals, This would apply to bills and certificates w.e.f. 15.06.2025 onwards.
  2. Further, in case of DD Odia bills and Telecast Certificates, the bills and Telecast Certificates bearing one authorized officials' full signature with name and office seal shall be accepted.
- Your valued cooperation in this matter is solicited.

Yours faithfully,

 31/1/26

Deputy Director

Memo No. 1873 /IPR., BBSR, Dated 31/01/2026

Copy forwarded to OSD. to ACS to Govt., I & PR/ SEA. to Director, I & PR for kind information of ACS to Govt. and Director, I&PR respectively.

 31/1/26

Dy, Director

Memo No. 1874 /IPR., BBSR, Dated 31/01/2026

Copy forwarded to A.D (Film) for information and necessary action.

 31/1/26

Dy, Director

Memo No. 1875 /IPR., BBSR, Dated 31/01/2026

Copy forwarded to the System Analyst for kind information and necessary action.

He is requested to upload the letter in the I&PR Department website with the following link"  
Important notice to all TV channels regarding telecast certificates"

 31/1/26

Dy, Director