

Major Push to Rural Transformation: Odisha Launches Two Key Schemes

Model Village Mission and Mahapurusha Adarsha Grama Yojana rolled out across the State

Bhubaneswar , 25/05/2026:

In a significant step towards realization of the vision of Vikshit Odisha 2036, Hon'ble Minister Rural Development, Panchayati Raj & Drinking Water, Shri Rabi Narayan Naik, today formally launched the Model Village Mission and Mahapurusha Adarsha Grama Yojana (MAGY) through video conferencing with all districts of the State.



The Model Village Mission has been envisaged as a key initiative to saturate the villages in Odisha with access to basic amenities & community spaces. This will not only empower rural areas of the state by providing urban-level amenities, but also transform them into self-sustaining & self-governing engines of prosperity.

In the first phase of the Mission, all headquarters villages of 6,733 Gram Panchayats are proposed to be saturated by 2029. As part of the implementation process, a Baseline Survey will be conducted to assess critical gaps in infrastructure and essential amenities at the village level. For this purpose, a comprehensive survey template, developed in consultation with stakeholder departments including Health & Family Welfare, School & Mass Education, Women & Child Development, Fisheries & Animal Resources Development, Energy and others, was released by the Hon'ble Minister during the programme.

With the initiation of the Baseline Survey process, the Model Village Mission was formally launched across the State. The Hon'ble Minister emphasized the guiding principles for transformation of rural Odisha and called upon all districts to ensure coordinated and time-bound implementation of the initiative.

To facilitate effective monitoring and convergence, a State Level Task Force under the chairmanship of Shri Girish S.N., Commissioner-cum-Secretary, Panchayati Raj & Drinking Water Department, has been constituted with participation of all stakeholder departments. Similarly, District Level Task

Forces headed by the respective Collectors have been formed for supervision and implementation at the district level.



On the occasion, the Hon'ble Minister also launched the Mahapurusha Adarsha Grama Yojana (MAGY), a flagship initiative aimed at holistic development of the native Gram Panchayats of eminent personalities who have made extraordinary contributions to Odisha's social, cultural, literary and political history.

The scheme will be implemented over a period of three years from 2026–27 to 2028–29, covering around 100 to 150 Gram Panchayats across the State. In the initial phase, the programme will be implemented in 15 Gram Panchayats associated with 16 eminent personalities across 12 districts.

Under the scheme, priority will be given to infrastructure development works including roads, piped water supply, healthcare services, anganwadi centres, playgrounds, digital connectivity, solar energy infrastructure, memorial parks and restoration of ancestral houses. Focus will also be placed on skill development, digital literacy, social security and livelihood generation.

The scheme will be implemented through convergence of various Central and State Government schemes. Committees constituted at the State, District and Block levels will ensure regular monitoring, coordination and supervision of implementation.

The Hon'ble Minister stated that the initiative would not only preserve and honour the legacy of eminent personalities of Odisha, but also accelerate inclusive and sustainable development in rural areas of the State.

Aditya Samal
PRO